

WULFF GROUP PLC'S NEW CHIEF FINANCIAL OFFICER AND NEW MEMBERS IN THE GROUP EXECUTIVE BOARD

Wulff Group Plc's new Chief Financial Officer and Group Executive Board Member is Elina Rahkonen (M.Sc. Econ., KLT Accountant) starting on Oct 1st, 2014. Rahkonen will be responsible for the Group's financial administration and its development. She will report to Wulff Group Plc's CEO Heikki Vienola. Rahkonen, 35-years old, is the acting Wulff Group Plc Group Controller. She has a strong and versatile background in financial administration, investor relations, and she has also experience as a KHT Auditor.

The other new member of the Group Executive Board, starting on Oct 1st, 2014, is Ninni Arion (M.Sc. Econ.), 36 years old, CEO of Wulff Entre Ltd. Arion has been working in international fair and event marketing and sales for 15 years. She will bring extensive, and strategic, sales and management know-how to the Group's Executive Board.

Wulff Group Plc CEO and Chairman of the Group Executive Board Heikki Vienola, Wulff Supplies AB's Managing Director Trond Fikseaunet, Wulff Beltton Managing Director Veijo Ågerfalk and Wulff Group Plc's Communications and Marketing Director Tarja Törmänen will continue on the Group Executive Board. The Group's acting Chief Financial Officer Samu Vuorio will leave for other duties.

In Vantaa on September 25th, 2014

WULFF GROUP PLC

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Wulff Group Plc is an increasingly international listed company as well as the most significant Nordic player in office supplies and an industry pioneer. Wulff sells and markets office supplies, facility management products, business and promotional gifts, IT supplies as well as ergonomics and first aid products. Customers can also acquire international fair services from Wulff. The newest products are LED lights and lighting solutions. In addition to Finland, Wulff operates in Sweden, Norway, Denmark and Estonia. The customers are attended to personally by more than 300 business-to-business sales professionals and also at Wulff's stores in Helsinki, Turku and Lahti. In addition to versatile customer specific services, the Group serves its customers online with a non-exclusive web store Wulffinkulma.fi.

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