

Changes in Kemira Oyj's management

Antti Salminen PhD (Engineering) has been appointed President, Municipal & Industrial segment and Head of region EMEA as of November 1, 2014. Antti has been employed by Kemira since 2011 as Executive Vice President, Supply Chain Management and member of Kemira's Management Board. Antti will succeed Frank Wegener, who will leave Kemira as announced on August 1, 2014.

Michael Löffelmann, PhD (Chemical Engineering) has been appointed Executive Vice President Projects & Manufacturing Technology and member of Kemira's Management Board as of November 1, 2014. He has been with Kemira since 2013, serving as Senior Vice President Strategic Projects.

“Both Antti and Michael bring strong analytical, strategic and leadership skills into their roles. With his deep experience of supply chain management Antti will be able to drive the Municipal & Industrial business to deliver its strategic objective to maximize cash flow generation. As communicated earlier, Kemira will be making investments into new and existing capacity to enhance growth. Michael will have critical role in securing that these investment projects are delivered within strict implementation criteria to support Kemira's financial targets. His role is also to assure that we continuously develop and maintain the most efficient manufacturing network”, said **Jari Rosendal**, Kemira's President and CEO.

For more information, please contact

Kemira Oyj
Leena Lie, SVP, Communications and Corporate Responsibility
+358 10 862 1153

Tero Huovinen, VP, Investor Relations
+358 10 862 1980

Kemira is a global chemicals company serving customers in water-intensive industries. We provide expertise, application know-how and chemicals that improve our customers' water, energy and raw material efficiency. Our focus is on pulp & paper, oil & gas, mining and water treatment. In 2013, Kemira had annual revenue of EUR 2.2 billion and around 4,500 employees. Kemira shares are listed on the NASDAQ OMX Helsinki Ltd.

www.kemira.com