

Press release



To the editor

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Cybercom enables 6 million customers in WyWallet Multipay

WyWallet Multipay is the smart new user-friendly mobile payment service available to Swedes. Cybercom assisted WyWallet with its implementation so that e-retailers can offer mobile phone payments to connected consumers.

"This is the future. WyWallet Multipay is an effortless mobile payment service for the connected consumer. We are very proud that WyWallet chose us to implement this solution for e-retailers," says Niklas Flyborg, President and CEO, Cybercom Group.

With Cybercom's help, WyWallet Multipay is able to offer greatly simplified integration with e-retailers, which can use this technical integration to access a very large customer base. WyWallet Multipay has two mobile payment methods in the same responsive interface. The service works on all types of mobile phones, computers and tablets. WyWallet Multipay identifies and automatically selects the best mobile payment solution for each consumer. Over 6 million consumers that have contracts with Telia, 3, Tele2, Telenor, Comviq, Hallon and Halebop can now use WyWallet to pay for e-commerce and m-commerce.

"We are very pleased with Cybercom's work. We want to make it easy for retailers and consumers to use a mobile payment solution. WyWallet Multipay does just that. The service is a single unified interface for m-commerce/e-commerce and text payments, and adapts to the customer," says Jakob Söderbaum, WyWallet's CEO.

For further information, please contact:

Niklas Flyborg, CEO, Cybercom Group

+46 70 594 96 78

Jakob Söderbaum, CEO, WyWallet

+46 8 440 00 40

Claes Tellman, Head of Communications, WyWallet

+46 70 399 62 81

Kristina Cato, Communications Director and IR Manager, Cybercom Group

+46 708 64 47 02

About WyWallet

WyWallet is a mobile wallet for highly secure, fast and easy payments. WyWallet offers the market's only complete multi-channel solution for mobile payments, which means that customers have a variety of services available. Customers can choose to shop online directly using their mobile phone, in an online store using their computer, using SMS text purchasing or in a physical store. WyWallet also makes it possible to transfer cash to 6 million mobile phone users, to top up prepaid cards or to donate money by text. The customer chooses whether the purchases in WyWallet are linked to a payment card, added to their mobile phone bill or provided on a separate credit invoice. Accounts with WyWallet can also be credited through a bank transfer. WyWallet is one of Sweden's fastest growing companies, with 1.4 million registered customers and over 1,100 affiliated retailers. WyWallet is owned by 4T, a joint venture between Telia, Tele2, Telenor and 3, and is a payment institution authorised by the Swedish Financial Supervisory Authority. www.wywallet.se

About Cybercom

Cybercom is an IT consulting company that assists leading companies and organisations to benefit from the opportunities of the connected world. The company's areas of expertise span the entire ecosystem of communications services. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995 and has been quoted on the NASDAQ OMX Stockholm exchange since 1999. Read more at www.cybercom.se.