



## **Anoto Announces Order from Geeks Network**

### **Lund, Sweden – 17 October 2014.**

Anoto, a global leader in digital writing solutions, is pleased to announce that it has received an order for a minimum of 1000 Anoto Live™ digital pens and the accompanying Anoto Live™ software from Geeks Network (P) Ltd. The order will be delivered in full before June 30th, 2015. The first shipment has already been made.

Based in Chennai (India), Geeks is a rapidly growing young company that focuses on providing “Last Mile Consumer Support” solutions to its customers in the Food & Beverage, Hospitality, Healthcare and Public Services segments.

After experimenting with several digital data capture methods, Geeks selected the Anoto solution as they were convinced it was the “best fit” for their particular requirements – from the perspectives of technology, ease of use, and economics. By using Anoto’s technology, Geeks’ analysis services to their customers will dramatically improve with much faster response times.

“Digital pen solutions is a robust alternative for data capture in the field or when there is a need for paper copies of business-critical documents,” said Stein Revelsby, CEO of Anoto. “We are pleased to see that our business development efforts in India that was initiated last year is starting to show results.”

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About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT. For more information, please visit: [www.anoto.com](http://www.anoto.com).