

New Nomination Committee in Tradedoubler AB (publ)

Stockholm 17 October 2014

At the Annual General Meeting on 6 May 2014, principles for appointing a new Nomination Committee were adopted. The Committee shall be composed of representatives appointed by the three largest shareholders in terms of voting power wishing to appoint a representative as well as the chairman of the Board of Directors. The basis for appointment is the shareholder statistics available on the last business day in August 2014 and other shareholder information available to the company at this time.

A new Nomination Committee has been appointed and consists of:

- Thomas Bill (chairman), representing Monterro TDB Intressenter AB
- Henrik Kvik, representing Henrik Kvik AB
- Jannis Kitsakis, representing Fjärde AP-fonden
- Peter Larsson, chairman of the Board of Directors

Tradedoubler's Annual General Meeting will be held on Tuesday, 5 May 2015, in Stockholm, Sweden.

For further information, please contact:

Thomas Bill, Chairman of the Nomination Committee; +46 (0) 8 40 50 800;
thomas.bill@monterro.se

Shareholders wishing to present proposals to the Nomination Committee for the 2015 Annual General Meeting can submit them to the Nomination Committee's secretary Eva Johansson (Tradedoubler's General Counsel) by e-mail: eva.johansson@tradedoubler.com

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

Information

