



Press release 22 October 2014

OEM International changes its financial targets

The Board of OEM International has decided to change the company's financial targets. The reason is that the market today is different than when the earlier targets were set, and that the company wants clearer targets for its result.

The target for turnover growth over a business cycle is changed from 15 per cent to at least 10 per cent per annum. Having considered the underlying growth and inflation in the markets where OEM International operates, the Board has concluded that this is a more pertinent target. The previous target was set in the 1990's when both the underlying growth and inflation were different.

The target for annual earnings growth of 15 per cent over a business cycle is replaced by a new financial target: an EBITA-margin of at least 10 per cent per annum over a business cycle. The reason is that this financial target creates greater clarity with respect to the profitability level that the company strives to achieve.

OEM International's new financial targets are:

- Turnover growth of at least 10 per cent per annum over a business cycle.
- An EBITA-margin of at least 10 per cent per annum over a business cycle.
- Return on equity of at least 20 per cent per annum over a business cycle.
- Equity ratio of at least 35 per cent.

This information is information that the company is required to disclose under the Securities Market Act. The information was released for publication on 22 October 2014 at 08:00 am.

Tranås, 22 October 2014

The Board

For further information, please contact the company's Chairman Lars-Åke Rydh at phone 070-592 45 70, or, alternatively, by e-mail at lasse@lasserydh.se

OEM International is one of Europe's leading technology trading companies with 30 operating entities in 14 countries. The Group trades in components and systems for industrial automation. Simply put, OEM operates as an alternative for manufacturers to sell through their own companies.

For more information, please see www.oem.se.