

Copenhagen Stock Exchange

Herning, 7 February 2008

Finance calendar – update and new dates

Cf. announcement no. 4/2007 for BoConcept Holding A/S the planned board meeting concerning third quarter 2007/08 has been moved from 4 March to 5 March 2008.

BoConcept Holding A/S expects to publish financial results as follows:

5 March 2008	Quarterly report for 2007/08 (Q3)
30 June 2008	Announcement of the annual accounts for 2007/08
28 August 2008	Quarterly report 2008/09 (Q1)
27 November 2008	Interim announcement for 2008/09
3 March 2009	Quarterly report for 2008/09 (Q3)

The annual meeting will be held on 28 August 2008.

Best regards
BoConcept Holding A/S

Hans Barslund