

## IXONOS TO RENEW ITS SEGMENT REPORTING AND ORGANIZATION

Starting from the first interim report in 2008, Ixonos Plc will report its consolidated business operations as two segments: Consulting Services and Software Production Services. The new segments are based on the company's service products, and they illustrate more accurately the character of the company's business operations and the efforts made to develop them.

The Consulting Services comprise Technology Consulting, User Interface and Usability Design, as well as Project Management Services. The Software Production Services comprise Software Project Deliveries with total responsibility, Testing and Quality Assurance Services, as well as Maintenance Services for software and information systems.

The renewal of the segment reporting is connected to the reorganization that is presently being implemented. The aim of new organization is to boost business growth, efficiency and profitability, internationalization, as well as the personnel's competence development and welfare at work.

"As the Group grows strongly, we are entering a new growth phase where the most significant challenges are developing new strategic customer relations and broadening the clientele, internationalizing operations, as well as promoting the competence and career development of our personnel. We should take on these challenges without compromising good profitability," says President and CEO Kari Happonen.

"We believe that the reshaping of the organization promotes our expanded service offering and the utilization of our personnel's skills in our customers' business critical software and systems projects, helping us to implement our vision and strategy," Happonen continues.

In the new Ixonos organization the operational functions are divided into Business Operations and Service Production and the supporting financial administration and communication services. Business Operations is responsible for the sales of the Group's services, for the management and development of customer relations, as well as for the management of customer-specific services. The business operations are divided into three units: Mobile Terminals and Software, Operators and ICT, as well as Industry and Services.

Service Production is divided into Regional Units, two Service Product Units, as well as support functions. The Regional Units are responsible for customer project resourcing, as well as producing services in cooperation with the Business Units. The Service Product Units are responsible for developing and productizing services, and for developing and harmonizing processes and methods related to service production.

Kari Liуска has been appointed Vice President and Director of Business Operations. Tomi Kyllönen has been appointed Director of Mobile Terminals and SW, Timo Kaisla has been appointed Director of Operators and ICT, and Timo Aittoniemi has been appointed Director of Industry and Services.

Asko Vainionpää has been appointed Vice President and Director of Service Production. Jorma Hanhikäki has been appointed Director of Line Management responsible for Regional Units. Panu Kause has been appointed Director of Consulting Services, and Jarmo Erikäinen has been appointed Director of Software Production Services.

Ixonos will publish comparison figures for the new segments for the financial period of 2007 around mid-April, before the first-quarter interim report that will be published on 29 April. The company's financial statements for the year 2007 will be published on 13 February.

### **Additional information**

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Ixonos operates in the information and communication technology service markets producing customer specific technology consulting, project management and software production services for advancing competitiveness and risk management. Our services cover the entire software life cycle. Ixonos's clientele comprises leading mobile and smartphone manufacturers, mobile network suppliers and telecom operators operating on the global markets as well as Finnish finance, industrial and service companies and public administration organizations. Ixonos has ca. 900 employees in Finland, Estonia and Slovakia. Ixonos Plc is listed on OMX Nordic Exchange in Helsinki. We are recognized for our customer orientation and responsible attitude.