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STM32 Microcontroller from STMicroelectronics
Powers Intuitive August Smart Lock System

Geneva, October 30, 2014 – STMicroelectronics (NYSE: STM), a global semiconductor leader serving customers across the spectrum of electronics applications and a leading contributor of components for the Internet of Things (IoT), has announced that its STM32 microcontroller is powering the August Smart Lock home-access control system.

The high performance and power efficiency of the embedded STM32 microcontroller gives August Smart Lock users access to their home's door lock from a smartphone or computer – no keys needed. In addition to providing the 32-bit performance and processing capacity required for secure signal processing, the STM32 microcontroller delivers real-time responsiveness and exceptional power efficiency.

"The August Smart Lock powered by the STM32, is an innovative device that revolutionizes a familiar home function," said Tony Keirouz, Vice President Marketing and Applications, Americas Region, STMicroelectronics. "ST's broad STM32 portfolio, along with its industry-leading sensors, provides a perfect platform for designing novel devices like the August Smart Lock, which are empowering the future of the digital home and the Internet of Things."

"Over the past two years, we have worked to make the August Smart Lock the most intelligent and secure way for consumers to manage access to their homes. Our lock installs in less than ten minutes and allows users to send a virtual key to anyone they choose via the iOS and Android mobile app," said Jason Johnson, co-founder and CEO of August. "The STM32 microcontroller is flawless in its ability to deliver the most secure signal processing and responsiveness, ensuring August's functionality and reliability."

The August Smart Lock is now available for purchase nationwide in Apple stores and online at store.apple.com and august.com for $249.99.

About STMicroelectronics
ST is a global leader in the semiconductor market serving customers across the spectrum of sense and power and automotive products and embedded processing solutions. From energy management and savings to trust and data security, from healthcare and wellness to smart consumer devices, in the home, car and office, at work and at play, ST is found everywhere microelectronics make a positive and innovative contribution to people's life. By getting more from technology to get more from life, ST stands for life.augmented.

In 2013, the Company's net revenues were $8.08 billion. Further information on ST can be found at www.st.com.

About August
August builds products that make life simpler, allowing physical environments to seamlessly respond to user behavior. August's flagship product, the August Smart Lock, is a new lock and access system that allows you to send a virtual key to anyone you choose to have access to your home. Founded by renowned designer Yves Béhar and technology entrepreneur Jason Johnson, August has raised more than $10 million in venture funding and is headquartered in San Francisco, California. The company has opened its cloud platform to trusted developer partners, vetted by August, so they can connect existing things to the platform and help grow the Internet of Things connected world. For more information about August, please visit: www.august.com.

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