

Fiskars Corp. Stock Exchange Release October 31, 2014 at 8:30 EET

Fiskars to start to acquire the company's own shares

The Board of Directors of Fiskars Corporation has decided to commence acquiring the company's own shares on the basis of the authorization given by the Annual General Meeting held on March 12, 2014. The maximum number of shares to be acquired is 300,000, corresponding to approximately 0.4% of the total number of shares. The shares shall be acquired through public trading on the NASDAQ OMX Helsinki exchange at the market price prevailing at the time of purchase. The share buyback shall start on November 7, 2014 at the earliest, and end by the end of the next Annual General Meeting in 2015, at the latest.

The Annual General Meeting held on March 12, 2014 resolved to authorize the Board to decide on the acquisition of a maximum of 4,000,000 own shares, in one or several installments, using the unrestricted shareholders' equity of the company. The authorization may be used to acquire shares to be used for the development of the capital structure of the company, as consideration in corporate acquisitions or industrial reorganizations and as part of the company's incentive system and otherwise for further transfer, retention or cancellation.

The total number of shares in Fiskars Corporation is 81,905,242. Fiskars Corporation does not own any of its own shares.

FISKARS CORPORATION

Kari Kauniskangas
President and CEO

Further information:

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Fiskars 365 – celebrating centuries of pride, passion and design. Every day.

Established in 1649 as an ironworks in a small Finnish village, Fiskars has grown to be a leading global supplier of consumer products for the home, garden and outdoors. Available in more than 60 countries, Fiskars products solve everyday problems, making daily home, garden and outdoor projects easier and more enjoyable through superior performance and design. Fiskars is listed on NASDAQ OMX Helsinki, and the company's net sales were 799 million euro in 2013. The Group's key international brands are Fiskars, Iittala and Gerber. www.fiskarsgroup.com/365