Press release

Stockholm October 31, 2014



Conversion of shares

According to SCA's articles of association, owners of Class A shares have the right to have such shares converted to Class B shares. Conversion reduces the total number of votes in the company. When such a conversion has occurred, the company is obligated by law to disclose any such changes in this manner.

In October, at the request of shareholders 195 Class A shares were converted to Class B shares. The total number of votes in the company thereafter amounts to 1,480,910,454.

The total number of registered shares in the company amounts to 705,110,094 of which 86,200,040 are Class A shares and 618,910,054 are Class B shares.

NB: This information is such that SCA must disclose in accordance with the Financial Instruments Trading Act. The information was submitted for publication on October 31, 2014, at 10:00 CET.

For additional information please contact:

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SCA is a leading global hygiene and forest products company. The Group develops and produces sustainable personal care, tissue and forest products. Sales are conducted in about 100 countries under many strong brands, including the leading global brands TENA and Tork, and regional brands, such as Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. As Europe's largest private forest owner, SCA places considerable emphasis on sustainable forest management. The Group has about 44,000 employees. Sales in 2013 amounted to approximately SEK 93bn (EUR 10.7bn). SCA was founded in 1929, has its headquarters in Stockholm, Sweden, and is listed on NASDAQ OMX Stockholm. For more information, visit www.sca.com.