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New management team to reflect growth and customer orientation

Seamless fortifies Management Team with key heads of departments. The new additions are the Vice President Sales Asia and Africa, heads of Product Development, Delivery and Support. The team represent both knowledge of customer demand and technology expertise, together they ensure that customer expectations are surpassed.

"As we introduced our regional offices in India and South Africa, we moved closer to our existing and potential customers" says Rohit Bhatia, CEO of Seamless. "We now fortify a dedicated team on management level to cover all the aspects of our products to raise satisfaction for new and existing customers."

VP Sales Asia Devika Sehgal has over 13 years experience as a senior executive in business development in telecom industry in India, Asia, Africa, Europe and Middle East. She has worked at senior positions with India's two leading mobile operators, Tata Teleservice and Bharti Airtel. Devika Sehgal graduated from Punjab University in India, from where she has done both the Masters in Economics and in Finance and Control.

Head of Product Development is Martin Wingert who has been with the company since 2001. He graduated from the Royal Institute of Technology (KTH) in Stockholm, Sweden, with an Engineering degree in Computer Science. Prior to Seamless Martin Wingert was a consultant at Softronic with assignments at a number of customers, one of which was B2Express where the initial development of Seamless started.

Head of Product Delivery is Danijela Kostic with a prior career at EirGrid, the Irish transmission system operator as Business/System Analyst, having both business and technology responsibilities. Before that Danijela Kostic was Senior Consultant at System Dynamics in Ireland, working on database design, implementation and backup-strategy. She holds a Master in Computer Science from University of Novi Sad, Serbia.

Head of Support Marek Sinski is an IT Engineer from the Academy of Humanities and Economics in Lodz, Poland. He has extensive experience in tele-infomatics, the science covering remote management and connectivity issues of computer systems. Before Seamless he worked as an entrepreneur in Sweden and Poland, consulting for the IT departments of varying companies to get their networks and equipment working.

Per Modigh is leaving the management team and Seamless, he has decided to pursue his career in another organization.

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About Seamless:

Seamless is a software company specialized in solutions for Top Up, m-Payments and Money Transfer through mobile phones. Seamless enable people with prepaid mobiles to perform Top Up conveniently at locations where they usually go; in reality and on the internet.

The Exchange and Recharge Server **ERS 360°** is a versatile software platform that connects Mobile Operators to Retail Chains, Banks, Web portals, Remitters etc. as a hub for transactions. It seamlessly interfaces to business systems, to a multitude of cash registers and terminals in a secure and scalable solution.

Money Transfer system **The Mollet™** is a wallet in a mobile phone, a mobile wallet = mollet. Cash is carried safely in a mollet, cash deposit and withdrawal is easy with a mollet in the mobile, it can replace both cash and cards.

The Top Up product range consists of **GoHandset** that enables Top Up reselling using a mobile phone as terminal, of **GoBanking** that offers bank customers easy Top Up and banking services through the mobile phone and **GoShopping** let retail companies introduce efficient selling of airtime.

Customers include Mobile Telecom Operators, Prepaid Distributors, Banks and Retail Chains. The company has deployed Top Up and Money Transfer solutions for more than 40 Operators in 16 countries, across four continents. Seamless is a Global Partner of both Ericsson and Sagem Orga.

Seamless was founded in 2001 and the share is traded at OMX First North since May 30th, 2006. The company is headquartered in Stockholm, Sweden with sales offices in Mumbai, India and Johannesburg, South Africa.

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