Ingenico Mobile Solutions launches the first native mPOS tablet app with support for all transactions types: magstripe, EMV and NFC

Debuting at Money2020 and Cartes, ROAMpay X5 features a completely redesigned and tablet-optimized User Interface (UI), to enhance consumer purchasing experience

ROAM, part of Ingenico Mobile Solutions and the leading mobile commerce platform provider, launched today the latest version of its mobile point of sale (mPOS) application, ROAMpay X5. This new version features a completely redesigned User Interface (UI) and is the first and only native tablet application for both iOS and Android that supports all mobile payment transaction types and all acceptance methods: magstripe, NFC, EMV chip & PIN, and EMV chip & sign. This application will be compatible with any Ingenico mPOS devices, including the iCMP.

Leveraging its strong position in the US, where it powers 70 percent of white-labeled mPOS solutions, ROAM developed and designed ROAMpay X5 from the ground up to meet the needs of today's merchants. It provides a truly native tablet experience and familiar look and feel that reduces training time, increases merchant adoption and improves customer satisfaction. ROAMpay X5 can be fully white labeled, providing merchant service providers such as ISOs, acquirers, banks and telcos with the fastest route to market.

ROAM is demonstrating ROAMpay X5 during two major events this week: the Money2020 conference taking place in Las Vegas, Nov 1-5, 2014 (at the Aria, booth 215), and the Cartes conference, taking place in Paris, Nov 4-6, 2014 (at the Paris-Nord Villepinte Exhibition Centre, stand 4 J 003).

New features and benefits of ROAMpay X5 include:
- Native tablet app: takes advantage of the larger tablet screen and gives merchants easy access to all of the information they need.
- UI redesign: improved screen flow speeds transaction times and enhances the purchasing experience.
- Seamless connectivity to the newly redesigned portal, ROAMmerchant: provides merchants with a consistent look and feel and single access point to manage their business.
- Real-time SMS receipts: accelerates checkout time and provides consumers without smartphones a quick and easy way to receive digital receipts.

"As the mPOS market matures, we are seeing a growing number of merchants moving to tablets for mPOS, but software designed for smartphones doesn't always port well to a tablet," said Scott Holt, Vice President of Marketing and Solutions for Ingenico Mobile Solutions. *"For this new version of our mPOS application, we addressed the growing audience of customers looking to use both iOS and Android tablets. The end result is a completely redesigned, tablet-optimized, and simplified user interface that our customers and partners tell us they can't wait to get their hands on. We're excited to show off ROAMpay X5 during Money2020 and Cartes."*

About Ingenico Mobile Solutions

Ingenico Mobile Solutions is the global reference in mobile payment acceptance, providing secure, enterprise-level mobile Point of Sale solutions to more than 100,000 merchants worldwide. Our end-to-end mobile commerce platform enables merchants of all sizes to boost sales by deploying out-of-store payment solutions in addition to existing in-store solutions. Ingenico Mobile Solutions is part of the Ingenico Group, the global leader in seamless payment.

Learn more at www.ingenico.com twitter.com/ingenico

About ROAM

ROAM, filiale d'Ingenico Mobile Solutions, aide les commerçants à accéder plus rapidement au marché avec des solutions d'encaissement mobile sûres, rentables et puissantes, quel que soit l'environnement technologique. La plateforme de mCommerce de ROAM fournit les périphériques matériels, les applications, les outils et les services permettant aux sociétés du monde entier de découvrir les avantages de la mobilité pour repenser leurs interactions avec leur clientèle et ainsi créer de nouveaux leviers de rentabilité. Fondé en 2005, ROAM est un pionnier de l'encaissement mobile, après avoir produit et distribué le premier lecteur de cartes mobile sécurisé du marché, et optimise aujourd'hui les solutions de points de vente mobiles pour de nombreuses sociétés leaders du marché, partout dans le monde. Learn more at www.roamdata.com twitter.com/roamdata

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