

Transparency Market Research



VoIP Services Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2020

Published Date
28 - August - 2014

114 Page Report

Buy Now

Request Sample

Press Release

Global VoIP Services Market (Corporate Consumers, Individual Consumers, Mobile VoIP and Others) is Expected to Reach USD 136.76 Billion by 2020: Transparency Market Research

Transparency Market Research
State Tower,
90, State Street, Suite 700.
Albany, NY 12207
United States
www.transparencymarketresearch.com
sales@transparencymarketresearch.com



REPORT DESCRIPTION

According to a new market report published by Transparency Market Research "**VoIP Services (Individual Consumers, Corporate Consumers, Mobile VoIP and Others) Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2020**," the global VoIP services market was valued at USD 70.90 billion in 2013 and is expected to reach USD 136.76 billion by 2020, growing at a CAGR of 9.7% from 2014 to 2020. Europe was the largest revenue contributor to the global VoIP services market in 2013. The Asia Pacific region is expected to be the fastest growing market for VoIP services during the forecast period. The CAGR for revenue generated in this region is expected to be 13.6% from 2014 to 2020, with equivalent growth of subscriber base for VoIP services in the region expected at a CAGR of 14.6% during the same period. The fast increasing adoption of smart portable devices such as tablets and smart phones in the corporate and residential sectors across the globe is the major factor driving the VoIP services market growth.

Browse the full Global **VoIP Services Market** Report at <http://www.transparencymarketresearch.com/voip-services-market.html>

The VoIP services are cheaper and affordable for both the corporate and individual consumers. Additionally, these services enable the corporate consumers in saving the operational cost incurred on availing the traditional telephony communication services. As a result, several corporate consumers are encouraged to use VoIP services for communication. The corporate consumers segment is further classified on the basis of the type of services offered to these consumers. In 2013, the major contribution in terms of revenue was from the hosted business services offered by the VoIP service providers. This segmented contributed 35.8% of the total revenue generated from the corporate consumers segment. However, in terms of subscriber base the market was led by the managed IP PBX (private branch exchange) services offered to corporate consumers. However, in spite of promising growth signs, the VoIP service providers face challenges due to the lack of infrastructure and limitations of bandwidth allocation in emerging countries, which are crucial for long term growth.

These VoIP services can be provided through different configurations such as computer-to-phone VoIP services, phone-to-phone VoIP services, and computer-to-computer VoIP services. The computer-to-phone VoIP services segment was the largest and accounted for 37.9% of the total subscriber base in 2013. However, the phone-to-phone (Mobile VoIP) configuration is expected to witness healthy revenue growth during the forecast period, recording a CAGR of 14.7% from 2014 - 2020. Moreover, due to increasing

smart phone penetration and demand for mobility among the corporate and individual consumers, the market for computer-to-computer VoIP services is expected to show minimum growth, wherein computers (desktops) are gradually being replaced by smart phones and other portable devices.

On the basis of call type, the VoIP services market is segmented into two major categories, namely, international long distance VoIP calls and domestic VoIP calls. In 2013, the international long distance VoIP services segment dominated the market in terms of both, revenue generated and number of subscribers. It is expected to remain dominant throughout the forecast period, with expected rise in revenue market share to 62.3% in 2020. The segment accounted for 54.9% of the total subscriber base for VoIP services in 2013.

Geographically, Europe led the global VoIP services market in 2013, in terms of revenue share and subscriber base, followed by Asia Pacific. However, by end of the forecast period, Asia Pacific is expected to emerge as the leading market, accounting for highest revenue and subscriber base. In 2020, the market size of Asia Pacific is expected to contribute 41.1% and 40.2% in terms of subscribers and revenue respectively. This growth of Asia Pacific is fuelled by increasing awareness about advantages of VoIP services and rising level of quality infrastructure development in the region. This is even attracting global players to further expand their operations in the region offering a competitive product mix. The global market for VoIP services is dominated by major players such as Microsoft Corporation (Skype), Viber Media S.r.l., Ring Central, AT&T, Inc., Sprint Corporation, Avaya, Inc., Vonage Holdings Corporation and 8x8, Inc. among others. The competitive rivalry among these players was intense in 2013 and is expected to remain so throughout the forecast period.

Get Sample of Global VoIP Services Market Research Report @ http://www.transparencymarketresearch.com/sample/sample.php?flag=S&rep_id=3023

The report studies the global VoIP services market, and provides market size estimates in terms of revenue (USD Billion) and subscriber (Million) from 2012 to 2020. Market estimates are provided on the basis of configuration, call-type, end-use and geography. The market has been segmented as follows:

VoIP Services Market, by Configuration

- Computer-to-Computer
- Computer-to-Phone
- Phone-to-Phone

VoIP Services Market, by Call Type

- International Long Distance VoIP Calls
- Domestic VoIP Calls

VoIP Services Market, by End-use

- Corporate Consumers
- IP Connectivity
- Managed IP PBX
- Hosted Business
- Individual Consumers

VoIP Services Market, by Geography

- North America
- Europe
- Asia Pacific
- Rest of the World (RoW)

Browse the full “**Global Curved Televisions Market - Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019**” Report at <http://www.transparencymarketresearch.com/curved-televisions-market.html>

TABLE OF CONTENT

Chapter 1 Preface

- 1.1 Research Description
- 1.2 Market Segmentation

1.3 Research Methodology

Chapter 2 Executive Summary

2.1 Global VoIP Services Market Snapshot, 2013 & 2020

2.2 Global VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

Chapter 3 Global VoIP Services Market Overview

3.1 Introduction

3.2 Market Dynamics

3.2.1 Drivers

3.2.1.1 Impact analysis of drivers

3.2.1.2 BYOD Trend and Demand for Mobility Leading to Growth of Smart Devices Penetration and Increase in Use of VoIP Services

3.2.1.3 Technological Advancement Leading to Growth of Advanced Networks and Increase in Use of VoIP Services Over these Networks

3.2.1.4 Business Customers Adopting Cloud-based VoIP Services Due to Cost Efficiency and Packaged Service Offerings

3.2.1.5 Diversification by Telecommunication Players to VoIP Services

3.2.2 Restraints

3.2.2.1 Impact Analysis of Restraints

3.2.2.2 Low Public Acceptance for VoIP Services

3.2.3 Opportunities

3.2.3.1 Emergence of Mobile VoIP Services with Advancement of Wireless Network Technology

3.3 Market Trends and Future Outlook

3.3.1 Free Group Video Calling

3.3.2 Migration from Fixed Line Voice Service to IP-based Wireless VoIP Service

3.3.3 Growth of Mobile VoIP (mVoIP)

3.3.4 VoIP Over Cloud

3.4 Value Chain Analysis: Global VoIP Services Market

3.5 Porter's Five Forces Analysis: Global VoIP Services Market

3.5.1 Bargaining Power of Suppliers

3.5.2 Bargaining Power of Buyers

3.5.3 Threat from New Entrants

3.5.4 Threat from Substitutes

3.5.5 Degree of Competition

3.6 Market Attractiveness Analysis: Global VoIP Services Market, by Configuration

3.7 Competitive Landscape

3.7.1 Introduction

3.7.2 Market Share Analysis by Key Players, 2013 (%)

Chapter 4 Global VoIP Services Market Subscribers and Revenue, by Configuration

4.1 Overview

4.1.1 Global VoIP Services Market Overview, by Configuration, 2012 & 2019 (Subscriber %)

4.1.2 Comparative Analysis: Global VoIP Services Market Shares, by Configuration, 2013 & 2020 (Revenue %)

4.2 Computer-to-Computer VoIP Services

4.2.1 Global Computer-to-Computer VoIP Services Market Size, 2012 - 2020 (USD Billion and Million Subscribers)

4.3 Computer-to-Phone VoIP Services

4.3.1 Global Computer-to-Phone VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

4.4 Phone-to-Phone VoIP Services

4.4.1 Global Phone-to-Phone VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

Browse Press Release "VoIP Services Market is Expected to Reach USD 136.76 Billion by 2020" at <http://www.transparencymarketresearch.com/pressrelease/voip-services-market.htm>

Chapter 5 Global VoIP Services Market Subscribers and Revenue, By Call Type

5.1 Overview

5.1.1 Comparative Analysis: Global VoIP Services Market Shares, by Call Type, 2013 & 2020 (Subscriber %)

5.1.2 Comparative Analysis: Global VoIP Services Market Shares, by Call Type, 2013 & 2020 (Revenue %)

5.2 International Long Distance VoIP Calls

5.2.1 Global International Long Distance VoIP Calls Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

5.3 Domestic VoIP Calls

5.3.1 Global Domestic VoIP Calls Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

Chapter 6 Global VoIP Services Market Subscribers and Revenue, By End-Use

6.1 Overview

6.1.1 Comparative Analysis: Global VoIP Services Market Shares, by End-use, 2013 & 2020 (Subscriber %)

6.1.2 Comparative Analysis: Global VoIP Services Market Shares, by End-use, 2013 & 2020 (Revenue %)

6.2 Individual Consumers

6.2.1 Global Individual Consumers VoIP Services Market Size, 2012 - 2020 (USD Billion and Million Subscribers)

6.3 Corporate Consumers

6.3.1 Global Corporate Consumers VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

6.3.2 Global Corporate Consumers VoIP Services Market Size, by Service Type, 2012 - 2020 (Million Subscribers and USD Billion)

6.3.2.1 Global Corporate Consumers VoIP Services Market Subscribers, by Service Type, 2012 - 2020 (Million Subscribers)

6.3.2.2 Global Corporate Consumer's VoIP Services Market Revenue, by Service Type, 2012 - 2020 (USD Billion)

Related & Recently Published Reports by Transparency Market Research

Connected Car Market: <http://www.transparencymarketresearch.com/connected-car.html>

Software Defined Networking Market: <http://www.transparencymarketresearch.com/software-defined-networking-sdn-market.html>

OSS/BSS Market: <http://www.transparencymarketresearch.com/ossbss-market.html>

Chapter 7 Global VoIP Services Market Subscribers and Revenue, By Geography

7.1 Overview

7.1.1 Comparative Analysis: Global VoIP Services Market Shares, by Geography, 2013 & 2020 (Subscriber %)

7.1.2 Comparative Analysis: Global VoIP Services Market Shares, by Geography, 2013 & 2020 (Revenue %)

7.2 North America

7.2.1 North America VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

7.2.2 North America VoIP Services Market Size, by Configuration, 2012 - 2020 (Million Subscribers and USD Billion)

7.2.2.1 North America VoIP Services Market Subscribers, by Configuration, 2012 - 2020 (Million Subscribers)

7.2.2.2 North America VoIP Services Market Revenue, by Configuration, 2012 - 2020 (USD Billion)

7.2.3 North America VoIP Services Market Size, by Call Type, 2012 - 2020 (Million Subscribers and USD Billion)

7.2.3.1 North America VoIP Services Market Subscribers, by Call Type, 2012 - 2020 (Million Subscribers)

7.2.3.2 North America VoIP Services market Revenue, by Call Type, 2012 - 2020 (USD Billion)

7.2.4 North America VoIP Services Market Size, by End-use, 2012 - 2020 (Million Subscribers and USD Billion)

7.2.4.1 North America VoIP Services Market Subscribers, by End-use, 2012 - 2020 (Million Subscribers)

7.2.4.2 North America VoIP Services Market Revenue, by End-use, 2012 - 2020 (USD Billion)

7.3 Europe

7.3.1 Europe VoIP Services Market Size, 2012 - 2020 (USD Billion and Million Subscribers)

7.3.2 Europe VoIP Services Market Size, by Configuration, 2012 - 2020 (Million Subscribers and USD Billion)

7.3.2.1 Europe VoIP Services Market Subscribers, by Configuration, 2012 - 2020 (Million Subscribers)

7.3.2.2 Europe VoIP Services Market Revenue, by Configuration, 2012 - 2020 (USD Billion)

7.3.3 Europe VoIP Services Market Size, by Call Type, 2012 - 2020 (Million Subscribers and USD Billion)

7.3.3.1 Europe VoIP Services Market Size, by Call Type, 2012 - 2020 (Million Subscribers)

7.3.3.2 Europe VoIP Services Market Revenue, by Call Type, 2012 - 2020 (USD Billion)

7.3.4 Europe VoIP Services Market size, by End-use, 2012 - 2020 (Million Subscribers and USD Billion)

7.3.4.1 Europe VoIP Services Market Subscribers, by End-use, 2012 - 2020 (Million Subscribers)

7.3.4.2 Europe VoIP Services Market Revenue, by End-use, 2012 - 2020 (USD Billion)

7.4 Asia Pacific

7.4.1 Asia Pacific VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

7.4.2 Asia Pacific VoIP Services Market Size, by Configuration, 2012 - 2020 (Million Subscribers and USD Billion)

7.4.2.1 Asia Pacific VoIP Services Market Subscribers, by Configuration, 2012 - 2020 (Million Subscribers)

7.4.2.2 Asia Pacific VoIP Services Market Revenue, by Configuration, 2012 - 2020 (USD Billion)

7.4.3 Asia Pacific VoIP Services Market Size, by Call Type, 2012 - 2020 (Million Subscribers and USD Billion)

7.4.3.1 Asia Pacific VoIP Services Market Subscribers, by Call Type, 2012 - 2020 (Million subscribers)

7.4.3.2 Asia Pacific VoIP Services Market Revenue, by Call Type, 2012 - 2020 (USD Billion)

7.4.4 Asia Pacific VoIP Services Market Size, by End-use, 2012 - 2020 (Million Subscribers and USD Billion)

7.4.4.1 Asia Pacific VoIP Services Market Subscribers, by End-use, 2012 - 2020 (Million Subscribers)

7.4.4.2 Asia Pacific VoIP Services Market Revenue, by End-use, 2012 - 2020 (USD Billion)

7.5 Rest of the World (RoW)

7.5.1 Rest of the World (RoW) VoIP Services Market Size, 2012 - 2020 (Million Subscribers and USD Billion)

7.5.2 Rest of the World (RoW) VoIP Services Market Size, by Configuration, 2012 - 2020 (Million Subscribers and USD Billion)

7.5.2.1 Rest of the World (RoW) VoIP Services Market Subscribers, by Configuration, 2012 - 2020 (Million Subscribers)

7.5.2.2 Rest of the World (RoW) VoIP Services Market Revenue, by Configuration, 2012 - 2020 (USD Billion)

7.5.3 Rest of the World (RoW) VoIP Services Market Size, by Call Type, 2012 - 2020 (Million Subscribers and USD Billion)

7.5.3.1 Rest of the World (RoW) VoIP Services Market Subscribers, by Call Type, 2012 - 2020 (Million Subscribers)

7.5.3.2 Rest of the World (RoW) VoIP Services Market Revenue, by Call Type, 2012 - 2020 (USD Billion)

7.5.4 Rest of the World (RoW) VoIP Services Market Size, by End-use, 2012 - 2020 (Million Subscribers and USD Billion)

7.5.4.1 Rest of the World (RoW) VoIP Services Market Subscribers, by End-use, 2012 - 2020 (Million Subscribers)

7.5.4.2 Rest of the World (RoW) VoIP Services Market Revenue, by End-use, 2012 - 2020 (USD Billion)

Chapter 8 Company profiles

8.1 8×8, Inc.

8.1.1 Company Overview

8.1.2 Financial Overview

8.1.3 Business Strategies

8.1.4 Recent Developments

8.2 Vonage Holdings Corp.

8.2.1 Company Overview

8.2.2 Financial Overview

8.2.3 Business Strategies

8.2.4 Recent Developments

8.3 Nextiva, Inc.

8.3.1 Company Overview

8.3.2 Financial Overview

8.3.3 Business Strategies

8.3.4 Recent Developments

8.4 InPhonex LLC

8.4.1 Company Overview

8.4.2 Financial Overview

8.4.3 Business Strategies

8.4.4 Recent Developments

8.5 RingCentral, Inc.

8.5.1 Company Overview

8.5.2 Financial Overview

8.5.3 Business Strategies

8.5.4 Recent Developments

8.6 Microsoft Corporation (Skype)

8.6.1 Company Overview

8.6.2 Financial Overview

8.6.3 Business strategies

8.6.4 Recent Developments

8.7 Viber Media, Inc.

8.7.1 Company Overview

8.7.2 Financial Overview

8.7.3 Business Strategies

8.7.4 Recent Developments

8.8 iNet Telecoms Ltd. (VoIPfone)

8.8.1 Company Overview

8.8.2 Financial Overview

8.8.3 Business Strategies

8.8.4 Recent Developments

Browse All **Technology & Media Market** Research Reports @

<http://www.transparencymarketresearch.com/technology-market-reports-8.html>

About Us

Transparency Market Research is a market intelligence company providing global business information reports and services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insight for thousands of decision makers.

We are privileged with highly experienced team of Analysts, Researchers and Consultants, who use proprietary data sources and various tools and techniques to gather, and analyze information. Our business offerings represent the latest and the most reliable information indispensable for businesses to sustain a competitive edge.

Contact

Transparency Market Research
90 State Street,
Suite 700,
Albany
NY - 12207
United States
Tel: +1-518-618-1030
USA - Canada Toll Free 866-552-3453
Email: sales@transparencymarketresearch.com
Website: <http://www.transparencymarketresearch.com/>
Blog: <http://tmrreports.wordpress.com/>