

Seamless signs major order with operator

- 300M subscribers now on Seamless transaction platform

Seamless (OMX: SEAM) receives its second largest order to date by new order for distribution of airtime and data for prepaid cards for mobile phones. The order comes from a large mobile and Internet provider in Africa and Seamless thereby adds another market.

The company plans to implement Seamless transaction platform, ERS 360 in order to handle distribution of airtime and data for their customers with prepaid mobile phones.

The order gives the new subsidiary Seamless Distribution Systems AB, where the transaction switch now resides, a flying start. The deal with is initially worth 1M USD and consists of eVouchers and Topups.

- We are happy to be able to communicate that our core business continues to grow with this major deal. This once again proves that we have a strong position on the market and are continuing to grow both in Africa as a market and within telecom as an industry. says Peter Fredell, CEO of Seamless.

Seamless is active within three business areas and the transaction switch is the base of all of them. To the company, Seamless will be a technology provider for distribution of e-products and topups. Seamless is also behind the mobile wallet SEQR. SEQR can be downloaded for free to all operating systems and with the application you can pay with your smartphone in stores and online using a QR-code or NFC. It also let you connect loyalty cards, store receipts digitally, pay for parking and send money.

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This information is such information that Seamless Distribution AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instrument Trading Act. The information was released for publication on 11 11, 2014 at 07.55 am (CET).

ABOUT SEQR, by Seamless

SEQR (se•cure) is Sweden's and Europe's most used mobile wallet in stores and online. SEQR enables anybody with a smartphone to pay in stores, at restaurants, parking lots and online, transfer money at no charge, connect loyalty programs, store receipts digitally and receive offers and promotions directly through one mobile app. Through the SEQR app, the user simply scans or taps a QR-code/NFC at check-out and approves the purchase by entering a PIN code. Fast, smooth and safe, SEQR's payment solution enables merchants to lower interchange fees significantly compared to those charged by traditional card companies. SEQR's unique transaction platform has been developed by Seamless, one of the world's largest suppliers of payment systems for mobile phones.

Founded in 2001 and active in 26 countries, Seamless handles more than 3, 1 billion transactions annually through 525 000 active sales outlets. 6 200 merchants have chosen SEQR including Sweden's largest grocery chains, fast food chains and national retailer chains including McDonald's, Hemköp and Ur&Penn. SEQR was launched in Romania in 2013, in Finland and Belgium in 2014 and is scheduled to launch in Portugal the same year. In 2013, SEQR won the Mobile Money Global Award for Best Mobile Money Deployment in Europe. Seamless is traded on Nasdaq OMX Stockholm, under the SEAM ticker. www.seqr.com /www.seamless.se