



Press release

Stockholm, 14 November 2014

TrustBuddy: Becoming the world's most diversified P2P Lender

STOCKHOLM, Sweden – 14 November 2014 – Following the acquisitions announced yesterday, TrustBuddy has tripled its product portfolio; previously only offering short-term loans, now also including long-term consumer loans and SME-loans (business loans). Through this, TrustBuddy is the world's most diversified P2P lender.

Operation on three unique and updated platforms, the companies will keep their own identities with differentiated branding, protecting the core business areas, creating a stronger more diversified and stable TrustBuddy conglomerate. During 2015 all products will operate under one platform in order to reduce costs and improve efficiency.

The proven business models in the long-term/SME lending business segments that Geldvoorelkaar and Prestiamoci have, enables TrustBuddy to steadily roll out the new and broader product portfolio throughout present markets, leveraging its current infrastructure and drawing synergies from its existing offices.

TrustBuddy will benefit from both the local market knowledge and the sector insight the acquired companies bring with them, creating a strong disruptive market player with increased combined strengths. With the new products and companies TrustBuddy gains a target market larger than any other P2P company worldwide, aimed at solidifying its position as the number one peer-to-peer lender in the world.

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About TrustBuddy International AB (publ)

TrustBuddy International AB (publ) is one of the first in the world to focus on arranging loans and capital provision between buddies in Scandinavia in an organised manner. The company is listed at NASDAQ OMX First North in Stockholm. Erik Penser Bankaktiebolag is TrustBuddy International AB (publ)'s Certified Adviser, phone number: +46 8 463 80 00.