



Upptäck närheten. Sök lokalt.

November 20, 2014

Eniro to offer directory information to functionally disabled people

Eniro has signed an agreement with the Swedish Post and Telecom Authority (PTS) on the toll free directory information number 118 400 for functionally disabled people. The service is for blind, visually impaired and other persons who are unable or have difficulty searching for phone numbers and addresses. The agreement is for up to four years and is worth an estimated SEK 20 M. The service will be available starting in March 2015.

With the 118 400 directory information service, functionally disabled people can search for phone numbers and addresses in Sweden and be connected to the requested number. The directory information service is free of charge. Customers pay only for the call made to the requested number, in accordance with the agreement they have with their telecom operator.

The service is intended for private persons in Sweden and can be accessed via both fixed-line and mobile phones. Access to the service requires prior registration by the functionally disabled person.

“For us it feels good to be able to help everyone to have the same opportunities to communicate, regardless of whether it pertains to a phone number to a private person or to a business,” says Ylva Ekborn, Head of Eniro Voice Sweden and Finland.

The agreement is for four years and is worth an estimated SEK 20 M. It will be available starting in March 2015. The 118 400 directory information number handles approximately 65,000 calls every month. For Eniro, the agreement will ensure a stable volume and contribute to Eniro 118 188 AB’s ability to continue offering a cost-effective directory information service.

For further information, please contact:

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This information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 09.00 CET on November 20, 2014.

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users’ increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro’s business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,800 employees and has been listed on NASDAQ OMX Stockholm since 2000. During 2013, Eniro’s revenues amounted to SEK 3,660 M and EBITDA was SEK 849 M. More than 80 percent of Eniro’s advertising revenues come from multiscreen channels. The company’s headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

Eniro – Discover local. Search local.