

PRESS RELEASE

Sodexo becomes the European leader in Incentive & Recognition following the acquisition of Motivcom plc

Issy les Moulineaux, November 21, 2014 – Sodexo, leader in Quality of Life Services, is pleased to announce the finalization of its acquisition of Motivcom plc, a leading rewards and employee benefits provider to corporates in the United Kingdom. The total consideration of this transaction is 41 million pounds. The acquired business represented, in 2013, an Issue Volume of approximately 300 million pounds.

With this acquisition, Sodexo offers a more comprehensive and global incentive and recognition proposition to companies of all sizes, thereby strengthening its global offer of services which improve Quality of Life. The broad spectrum of services is designed to improve the engagement, retention and motivation of employees and customers. Recognizing the direct correlation between employee recognition and performance, both on an individual and on a corporate level, Sodexo believes this is a strong area for growth and future development.

Sébastien Godet, Gift Market President at Sodexo Benefits and Rewards Services, said: *“The acquisition of Motivcom is a welcome addition to our already strong offering in the incentive and rewards area. Among the comprehensive range of services we will offer to our customers, this will enable us to better help them develop, particularly, dedicated employee recognition programs, a key factor that improves Quality of Life for workers in today’s competitive economy.”*

John Sylvester, divisional managing director of Motivcom, commented: *“It is clear that the two businesses share a strong vision and common cultural values, together with the conviction that motivation is key to well-being and performance. We believe this next step will provide tremendous opportunities for the business, its employees and clients.”*

Sodexo’s global presence, combined with Motivcom’s specific expertise in developing effective engagement and recognition programs, will allow the company enrich its offer in a broader geographic spectrum.

About Sodexo

Founded in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organizational performance. Operating in 80 countries, Sodexo serves 75 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services. Through its more than 100 services, Sodexo provides clients an integrated offering developed over more than 45 years of experience: from reception, safety, maintenance and cleaning, to foodservices and facilities and equipment management; from Meal Pass, Gift Pass and Mobility Pass benefits for employees to in-home assistance and concierge services. Sodexo’s success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 419,000 employees throughout the world.

Key figures (as of August 31, 2014)

18 billion euro consolidated revenues
419 000 employees
18th largest employer worldwide
80 countries
32 700 sites
75 million consumers served daily
12.3 billion euro in market capitalization (as of November 12, 2014)

About Motivcom

Motivcom brands help to support the growth of their clients' organizations by delivering services that positively influence the behavior of employees, channel partners and customers. The Group now has over 900 blue chip clients working in the B2B sector (98% private sector), serviced through several UK offices and boasts a wide range of award winning solutions. These range from money saving employee benefits solutions, to incentives that drive performance improvement, right through to customer facing promotional incentives.

Contacts

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