

New long-term incentive program. Reporting of the executive officers' transactions involving shares and related securities in Chr. Hansen Holding A/S

In accordance with the Company's overall guidelines for incentive-based remuneration the Board of Directors has adopted a new matching shares program and made grants to the Company's Executive Board and certain other senior employees as decided by the Board of Directors.

In accordance with the program, the participants are required to acquire a number of existing shares in Chr. Hansen Holding A/S (investment shares) and retain ownership of such shares for a predefined holding period of three years (the holding period). Upon expiration of the holding period and subject to fulfilment of certain predefined performance targets, the participants will be entitled to receive up to four additional shares in Chr. Hansen Holding A/S (matching shares) per investment share against no consideration.

The defined performance targets are related to the development of organic growth, EBIT as well as the Total Shareholder Return defined as the relative return compared to a predefined group of similar companies. The performance targets related to organic growth and EBIT will be closely linked to the execution of the Company's Nature's No. 1 strategy.

Furthermore, receipt of matching shares is conditional upon the participant being employed with the Company or having left Chr. Hansen as a good leaver (as defined in the program) at expiry of the holding period.

The total number of matching shares which the participants will be able to receive based on the grants made is 64,176. The theoretical market value of the grants amounts to DKK 15,524,271, based on full achievement of the performance targets, i.e. 4 matching shares per investment share with 3 years of estimated dividends of 1.5% per year deducted.

Pursuant to section 28a of the Securities Trading Act, Chr. Hansen Holding A/S is required to disclose information on transactions in shares and associated securities of Chr. Hansen Holding A/S by senior employees and their associated persons or companies.

Consequently, Chr. Hansen Holding A/S can disclose information on the following transactions as a result of the abovementioned grants:

Name of the reporting person	Cornelis (Cees) de Jong
Reason for the reporting	Chief Executive Officer
Name of the issuer	Chr. Hansen Holding A/S
Securities code	N/A - matching shares
Nature of the transaction	Grant of right to receive matching shares in Chr. Hansen Holding A/S
Type of security	Matching shares
Trading date	28 November 2014
Trading market	N/A
Number of securities	Up to a total of 14,416 matching shares (based on 3,604 investment shares)
Market value on the trading date	DKK 3,487,252 based on valuation method described above

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www.chr-hansen.com
CVR-no: 28318677

Name of the reporting person	Klaus Pedersen
Reason for the reporting	Chief Financial Officer
Name of the issuer	Chr. Hansen Holding A/S
Securities code	N/A - matching shares
Nature of the transaction	Grant of right to receive matching shares in Chr. Hansen Holding A/S
Type of security	Matching shares
Trading date	28 November 2014
Trading market	N/A
Number of securities	Up to a total of 7,960 matching shares (based on 1,990 investment shares)
Market value on the trading date	DKK 1,925,536 based on valuation method described above

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Name of the reporting person	Knud Vindfeldt
Reason for the reporting	Executive Vice President
Name of the issuer	Chr. Hansen Holding A/S
Securities code	N/A - matching shares
Nature of the transaction	Grant of right to receive matching shares in Chr. Hansen Holding A/S
Type of security	Matching shares
Trading date	28 November 2014
Trading market	N/A
Number of securities	Up to a total of 8,216 matching shares (based on 2,054 investment shares)
Market value on the trading date	DKK 1,987,463 based on valuation method described above

Further details on the framework for grant of matching shares can be found in the Company's overall guidelines for incentive based remuneration, available at the Company's website, www.chr-hansen.com.

For further information, please contact:

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About Chr. Hansen

Chr. Hansen is a global bioscience company that develops natural ingredient solutions for the food, nutritional, pharmaceutical and agricultural industries. The products include cultures, enzymes, probiotics and natural colors, and all solutions are based on strong research and development competencies coupled with significant technology investments. Revenue in the 2013/14 financial year was EUR 756 million. The company holds a leading market position in all its divisions: Cultures & Enzymes, Health & Nutrition and Natural Colors. It has more than 2,500 dedicated employees in 30 countries and main production facilities in Denmark, France, USA and Germany. Chr. Hansen was founded in 1874 and is listed on Nasdaq Copenhagen. For further information, please visit www.chr-hansen.com.

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