



MTG prolongs golf rights

MTG announces that it has reached an agreement to extend its exclusive rights to the PGA European tour, the Ryder Cup, The World Golf Championships, the British Open Championship, the US PGA Championship, the LPGA and the Asian Tour in the Nordics and the Baltics until the end of 2018.

The extension of these rights means that MTG's Viasat Golf, the only dedicated golf channel in Northern Europe, and Viaplay, MTG's online streaming service, will continue to show more than 1200 live hours/year of the most exciting golf available.

MTG has also agreed to acquire the exclusive rights for the Wimbledon grand slam tennis tournament for Denmark, also until the end of 2018.

All rights are being acquired through IMG Nordic.

“I am delighted to announce the extension of the exclusive rights to show these key golf tournaments. We have saved our dedicated golf fans from the risk of boredom and we have once again delivered on our promise of offering the very best sports content to our subscribers.”

Jørgen Madsen Lindemann, MTG President and CEO

Viasat Golf is one of MTG's premium pay-TV channels. It is broadcast between 12:00 and 02:00 every day, and for longer hours when there are live events outside Europe. Viasat Golf is available through Viasat's digital satellite TV platforms in Sweden, Norway, Denmark, Finland, Estonia, Latvia and Lithuania, as well as through third party networks and IPTV-networks. Viasat Golf was launched in the Nordics in 2007 and in the Baltics in 2009. The tournaments are also available on the online streaming service Viaplay for customers who subscribe to the Sports package.

Any questions?

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MTG (Modern Times Group MTG AB (publ.)) is an international entertainment group. Our operations span six continents and include TV channels and platforms, online services, content production businesses and radio stations. We are also the largest shareholder in CTC Media, which is Russia's leading independent media company. Our shares are listed on Nasdaq OMX Stockholm ('MTGA' and 'MTGB').

The information in this announcement is that which MTG is required to disclose according to the Securities Market Act and/or the Financial Instruments Trading Act, and was released at 08.01 CET on 2 December 2014.