

Major shareholder information pursuant to section 29 of the Danish Securities Trading Act



COMPANY ANNOUNCEMENT NO 21/2014 – 4 NOVEMBER 2014

Pursuant to section 29 of the Danish Securities Trading Act, Royal Unibrew A/ S hereby announce that it has received information that Hartwall Capital Oy Ab through its 100% owned subsidiary, HC Royal Holding Oy Ab, has increased its holding of shares in Royal Unibrew A/ S.

Hartwall Capital Oy Ab thereby holds more than 10% of Royal Unibrew A/ S' share capital and votes.

Please direct any queries to me at tel. +45 56 77 15 13.

Yours sincerely
Royal Unibrew A/ S

Henrik Brandt
CEO