### /ostok Nafta nvestment \_td



# Press Release December 9, 2014

# Avito third quarter 2014 trading statement

Vostok Nafta Investment Ltd's ("Vostok Nafta") largest holding, Avito AB has today released its trading statement with non-audited IFRS figures for the third quarter 2014.

Avito owns and operates Russia's largest online classifieds site, Avito.ru. During the third quarter 2014 all revenues were generated from Avito.ru.

## Key performance indicators third quarter 2014

- Revenues of RUB 1 122mln (USD 28.5mln), up 77% compared with the third quarter 2013 (RUB 633mln).
- Adjusted EBITDA\* margin of 65% or RUB 727mln (USD 18.5mln), compared with the third quarter 2013 (RUB 304mln).
- Page views amounted to 18bln compared to 11bln for the previous year.
- Monthly audience in September 2014 according to TNS Russia of 26.7mln compared to 23.1mln in September 2013.

### Key performance indicators year-to-date third quarter 2014

- Revenues of RUB 3 043mln (USD 77.3mln), up 89% compared with the same period in 2013 (RUB 1 609mln).
- Adjusted EBITDA\* margin of 55.5% or RUB 1 688mln (USD 42.9mln), compared with the same period in 2013 (RUB 477mln).
- Cash and cash equivalents in excess of USD 150mln.
- Page views amounted to 52bln compared to 32bln for the previous year.

Avito provides no guidance on future performance.

All USD amounts have been translated with the USD/RUB rate 39.3866 as per September 30, 2014.

\*Adjusted EBITDA means net profit plus (1) depreciation and amortization expenses, (2) share-based compensation expense, (3) income tax expense less (A) finance income and expenses.

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