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CDON Group's rights issue fully subscribed

Press release, Stockholm, 18 December 2014

The preliminary summation of the rights issue in CDON Group AB (publ) (under name change to Qliro Group) shows that the rights issue has been fully subscribed. Approximately 47.3 million shares representing approximately 95.0 per cent of the shares have been subscribed for with subscription rights. In addition, applications for subscription without subscription rights for approximately 10.7 million shares have been received. CDON Group receives approximately SEK 646.8 million before transaction costs through the rights issue.

Allotment of shares subscribed for without subscription rights will be made in accordance with the principles outlined in the prospectus. Notifications regarding allotment of shares to those who have subscribed for shares without subscription rights will be distributed today, 18 December 2014. Notifications will not be sent to those who have not been allotted shares.

Through the rights issue, CDON Group's share capital increases by SEK 99,513,186 from SEK 201,376,372 to SEK 300,889,558 in total, and the number of shares increases with 49,756,593 from 100,688,186 to 150,444,779. The new shares subscribed for with subscription rights are expected to be registered at the Swedish Companies Registration Office (SCRO, Sw. Bolagsverket) on or around 19 December 2014. Shares subscribed for without subscription rights are expected to be registered at the SCRO on or around 30 December 2014.

Last day of trading in the interim shares (BTA) is expected to be on 30 December 2014. The new shares are expected to start trading on Nasdaq Stockholm on 5 January 2015. The final outcome of the rights issue is expected to be made public around 30 December 2014.

Financial and legal advisers

SEB Corporate Finance is acting as financial adviser to CDON Group in the rights issue and Cederquist is acting as legal adviser to CDON Group.

The information in this announcement is such that CDON Group AB (publ) is required to disclose under the Securities Markets Act. This information was released for publication at 16:00 CET on 18 December 2014.

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About CDON Group

CDON Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2013, the group generated 4.4 billion SEK in revenue. CDON Group's shares are listed on Nasdaq Stockholm's Mid-cap list.

Important information

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