

Frankis Group Oyj sells 55 Burger, Cola & Fries restaurant chain to Rolls

Kotipizza Oyj's mother company Frankis Group Oyj (Frankis Group) has today divested 55 Burger, Cola & Fries Oy (55 Burger), a company specialising in fast food. 55 Burger was acquired by Jokes Family Oy, owner of the Rolls chain.

Jokes Family Oy, owner of the hamburger restaurant chain Rolls, has acquired 55 Burger. In the transaction 35 55 Burger, Cola & Fries restaurants will be transferred to Jokes Family Oy. The restaurants are going to be rebranded as Rolls restaurants by 1 April, 2015.

"Selling 55 Burger supports Frankis Group's long-term strategy. After the transaction, logistic company Helsinki Foodstock, which is a part of Frankis Group, will be handling the logistics of the Rolls chain. With Rolls, our franchisees will be working under a well-known brand and with excellent products", says **Tommi Tervanen**, CEO of Frankis Group.

"After the transaction, the Rolls chain will have 115 restaurants and we will rise to a whole new level in the hamburger restaurant business. By co-operating with Helsinki Foodstock we will have a major competitive advantage through efficiency in supplies of Rolls restaurants", says **Arto Virtakari**, CEO of Jokes Family Oy.

Frankis Group is a Finland-based group of companies specialising in the quick service restaurant market. The group consists of Kotipizza Oyj and Helsinki Foodstock Oy. Kotipizza Oyj consists of the Kotipizza brand and the Café Darwin brand. The main owner of Frankis Group is Sentic Partners Oy.

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