

## ***Niscayah will be the new name of Securitas Systems***

***Securitas Systems is changing its name to Niscayah. The reason is to create a more distinctive, completely independent identity towards the market. The new brand underscores the company's position as a leading international security partner within technical security.***

"The new name Niscayah will make us more distinctive in relation to our customers. The business opportunities will thereby increase. We will find it easier to describe our business concept, business model and our offering. Consequently a change of name is good for business", says CEO and President, Juan Vallejo.

Niscayah means secure and reliable in Sanskrit. It will be perceived as a dynamic and futuristic name clearly demonstrating that the company wants to build a strong long-term brand which underpins the Group's business model.



A distinctive brand reduces the risk of confusion with Securitas. The cooperation between the companies will continue as usual.

Securitas Systems AB is listed on the Nordic list (mid cap) of the OMX Nordic Exchange in Stockholm. The change of name will be formally submitted to the Annual General Meeting for resolution and carried into effect on April 22, 2008, after that the Company will be found on the Nordic list under the company name Niscayah and with the ticker NISC.

For further information:

Juan Vallejo, CEO and President +46 10 458 8000

Åsa Larsson, Head of Communications and Investor Relations +46 70 660 7433

This press release is also available at: [www.securitassystems.com](http://www.securitassystems.com)

**Securitas Systems AB (publ)** is a world leading security partner offering complete security solutions for customers with high security demands within market segments, such as banking, industry, defense, healthcare and retail. Systems services are based on modern technology and concepts include access control, video surveillance, intrusion protection and fire alarm systems.