

## PRESS RELEASE

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### **Invitation to analyst/press meeting – LBI announcement of year-end results**

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LBI International AB ("LBI"), the leading international full service digital agency, will announce its year-end results 2007 on Thursday 7 February 2008, in a press release issued at 08.00 CET.

Mr Luke Taylor (CEO), Mr Jan Norman (CFO) and Mr Theo Cordesius (EVP) will comment on the results and market developments during an analyst/press meeting. The meeting will start at 13.00 CET and is held at the Potsdammer Platz room 6 at Triple Ace, World Trade Center Amsterdam. A lunch buffet will be available at 12.30 CET.

The analyst/press meeting will also be available as a live audio webcast including a slide presentation at [www.lbi.com](http://www.lbi.com). The meeting can also be followed via a simultaneous conference call starting at 13.00 CET, which will allow you to listen to the presentation and ask questions.

The dial in number for the conference call is: **+31 (0)20 717 68 68**

Participant pin code: **52306681#**

For participation on location in Amsterdam, please e-mail [reinier.hillen@citigateff.nl](mailto:reinier.hillen@citigateff.nl) or call +31 (0)20 575 40 28.

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**About LBI:**

LBI is the leading international full service digital agency, servicing clients with marketing and technology solutions. The Company employs approx. 1,500 professionals located primarily in the major European and American business centers, such as Amsterdam, Atlanta, Berlin, Brussels, Copenhagen, London, Madrid, Milan, Mumbai, Munich, New York, Paris and Stockholm. Through interdisciplinary teams, LBI creates innovative multi-channel solutions for its national and international corporate clients by uniquely combining strategy development and creative design with specific industry expertise and latest digital technology. LBI is listed on Euronext in Amsterdam as well as on the OMX Nordic Midcap segment in Stockholm (symbol: LBI).