

Announcement 23 2014/15 Allerød, 8 January 2015

Trading update for Q3 2014/15

Total revenue for Q3 2014/15 (three months ended 31 December 2014) was DKK 1,041 million, which was 2.2% higher than in the same period of 2013/14.

The like-for-like growth rate for our own stores was 0.8% in Q3 2014/15, which should be seen in relation to a like-for-like growth rate of 5.5% in the same period of 2013/14. The like-for-like growth rate for the first nine months of 2014/15 was 0.9%.

The Christmas trade was slightly lower than expected. General retail sales data have not yet been published for the Christmas trade in Denmark, but the Danish Chamber of Commerce has estimated that it grew by approximately 1% as compared with the Christmas trade in 2013.

The guidance for the full year remains unchanged from our previous guidance of revenue for 2014/15 just short of DKK 3.5 billion based on an estimated like-for-like growth rate for 2014/15 of 1-2%. The EBITA margin is still expected to be on a level with the 2013/14 EBITA margin.

The interim report for the first nine months of 2014/15 will be released on 4 February 2015.

Matas A/S

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