

Press Release Betsson AB (Publ)

Invitation to Capital Markets Day on March 11th, 2015

Betsson cordially invites investors, fund managers, analysts and media to the company's yearly Capital Markets Day on March 11th 2015. During the day Betsson will present its view on market trends, the short-and long term strategy, as well as the company's operational activities.

The event will be hosted by CEO and President Magnus Silfverberg. Other members from top management team will also be giving presentations. All presentations will be held in English.

Time: 08:00 - 12:30 (lunch will be served at 12:30)

Location: Betsson AB's office, Regeringsgatan 28, Stockholm, Sweden

Agenda:

08:00 - 08:15 - Registration

08:15 - 12:30 - Presentations and Q&A

12:30 - 13:15 - Lunch

Welcome!

To attend at the Capital Markets Day, please register on Betsson's website <http://investorrelations.en.betssonab.com/contactus.cfm>. If you are not able to sign up on the website, please call +46 702 745 550. For those who are not able to physically attend in Stockholm, it will be possible to watch the presentations afterwards via a webcast. Please e-mail bobo.delemark@betssonab.com to get access to the broadcast.

For further information, please contact:

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