



Press release

2 February 2015

**Oriflame Cosmetics year-end 2014 results announcement and conference call
Wednesday, 11 February 2015**

Announcement

Oriflame Cosmetics will publish its report for the fourth quarter and year-end 2014 at 07.15 CET on Wednesday, 11 February.

Conference call for the financial community

The company will host a conference call on Wednesday, 11 February at 09.30 CET.

Participant access numbers:

Luxemburg: +352 2 730 0158

Sweden: +46 8 505 564 53

Switzerland: +41 22 580 29 94

UK: +44 20 3009 2455

US: +1 855 228 3719

Confirmation code: 300455#

The conference call will also be audio web cast in "listen-only" mode through Oriflame's website www.oriflame.com or by <http://edge.media-server.com/m/p/2t8km5a8>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.4 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Luxembourg company group with corporate offices in Luxembourg and Switzerland. Oriflame Cosmetics is listed on the Nasdaq Stockholm Exchange.