

ANOTO TO APPEAR AT ISE 2015

Lund, Sweden – 6 February 2015: Anoto will be making its appearance at the 9th annual Integrated Systems Europe Conference (ISE 2015) at the Amsterdam RAI to showcase a variety of products that are Anoto Live Surface[™] enabled.

"Based on the same concept as for smaller displays we intend to combine the Anoto Live Surface[™] dot film with touch technologies to address a fast growing market for large wall mounted interactive displays for corporate meeting rooms " says Anoto CEO, Stein Revelsby. "As soon as more 4K and 5K large (42"-85") size displays become available in the market Anoto's technology can be combined with all leading touch technologies such as capacitive or I/R-optical frames, to provide a richer interactive experience with high precision pen input."

Anoto's booth will be open for visitors all three days, February 10-12th, 2015, during that time visitors can come and test out the unique large-scale technology Anoto has to offer, including the Anoto Live Surface[™] technology. In addition, We-Inspire will be showing its ultra-large interactive collaboration technology that can be scaled up till 500" in diagonal. Users will get to experience what fluid interaction is all about. With the ability to interact with any surface, paper, projection wall or touch display, the possibilities for uses of Anoto's pen technology are endless.

For further information, please contact:

Stein Revelsby, CEO Tel. +46 (0)733 45 12 05

Anoto Group AB (publ.) Box 4106 SE-227 22 Lund Tel.: +46 46 540 12 00 www.anoto.com

The information in this press release is published pursuant to the Swedish Securities Markets Act. The information was submitted for publication at February 6, 2015.



About We-Inspire

We-Inspire is an interactive collaboration solutions company that develop, market and sell group innovation environments worldwide to enable effective teamwork. The We-Inspire interactive collaboration solutions consist of hardware and software technologies that is used on large, seamless display surfaces and is scalable. The collection of unique We-Inspire software applications allows up to seven users to write, draw, brainstorm and work side-by-side simultaneously. With the use of Anoto digital pen technology the user can easily combine analog and digital content in real time. We-Inspire has offices in Linz, Austria and We-Inspire Inc office and showrooms in Los Angeles, CA, which is a wholly owned subsidiary of Anoto Group AB. For more information, please visit: www.we-inspire.com Follow We-Inspire on Twitter: @weinspiretech

About Integrated Systems Europe Conference

ISE 2014 saw a record-breaking 952 exhibitors and 51,003 attendees pass through the doors of the Amsterdam RAI. This further cements ISE's position as the world's fastest-growing and bestattended show in the professional AV and electronic systems space, setting the benchmark for other AV industry tradeshows. ISE 2015 will again occupy all 12 halls of the Amsterdam RAI and is set to attract over 1,000 exhibitors and more than 50,000 attendees from over 140 countries. Maintaining its reputation for connecting new technologies, companies and end-user industries, ISE will continue to present an exciting show floor featuring over 1000 product launches as well as a packed program full of education and events.

About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT.

For more information, please visit: <u>www.anoto.com</u>. Follow Anoto on Twitter at: <u>@Anoto</u>