

21 January, 2008



INVITATION TO PRESS- & TELEPHONE CONFERENCE 31 JANUARY

H & M Hennes & Mauritz AB present the full year results for 2007 and invites to a press conference on Thursday 31 January at 10.30. There will also be a telephone conference in English the same day at 14.00.

The full year results for the period 1 December, 2006 to 30 November, 2007 will be released at approximately **08.00**, on 31 January. The results will then be published on www.hm.com.

The press conference starts at 10.30 in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the full year results together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

The telephone conference, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is +46 (0)8 5052 0110 (Sweden), +44 (0)20 7162 0025 (UK) or +1 334 323 6201 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

The press conference material can be found on www.hm.com under Investor Relations from approximately 11.30 on 31 January.

Welcome!
All hours are CET.

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