

## AWARD OF SHARE OPTIONS

DFDS' share option programme is part of DFDS' ongoing aspiration to promote a company culture that creates and rewards results.

Today, in accordance with DFDS' guidelines for the remuneration of the Board of Directors and the Executive Board as adopted by the Annual General Meeting on 29 March 2012, CEO Niels Smedegaard was awarded 25,019 share options and CFO Torben Carlsen was awarded 18,764 share options. In addition, a total of 49,906 share options was awarded to a number of key employees.

The share options vest with 1/36 per month from and including February 2015 and may be exercised in the period from February 2018 until March 2020. The exercise price is based on the average quoted share price in the 20 trading days prior to the award, to which 5% has been added, giving an exercise price of DKK 680 per share of DKK 100 nominal value. The options are hedged against the company's own shareholding. The theoretical value of the share options is DKK 7.5m, calculated according to the Black-Scholes model as described in DFDS' most recent annual report.

DFDS A/S  
Sundkrogsgade 11  
DK-2100 Copenhagen Ø  
CVR 14 19 47 11

[www.dfdsgroup.com](http://www.dfdsgroup.com)

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### Contact

Niels Smedegaard, CEO  
+45 33 42 34 00

Torben Carlsen, CFO  
+45 33 42 32 01

Søren Brøndholt Nielsen, IR  
+45 33 42 33 59

### DFDS' profile

DFDS provides shipping and transport services in Europe, generating annual revenues of EUR 1.7bn.

To over 8,000 freight customers, we deliver high performance and superior reliability through shipping & port terminal services, and transport & logistics solutions.

For six million passengers, we provide safe overnight and short sea ferry services.

Our 6,400 employees are located on ships and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on NASDAQ OMX Copenhagen.

### Disclaimer

The statements about the future in this announcement contain an element of risk and uncertainty, both in general and specific