

Press release

February 20, 2015

AkzoNobel's digitally enhanced Report 2014 published online

AkzoNobel today published its integrated Report 2014 online, which includes full details of the company's annual results and sustainability performance.

Also available as an iPad app, the highly interactive website features extensive use of infographics and intuitive functionality.

The website also features case study videos highlighting the company's Human Cities and Planet Possible initiatives, as well as innovations such as the award-winning Visualizer app launched by Decorative Paints and Performance Coatings' breakthrough barrier coating for paper cups. There's also an overview of Specialty Chemicals' ongoing work with various partners to develop sustainable alternatives to non-renewable raw materials.

CEO Ton Büchner:

"2014 was an eventful year for AkzoNobel and gave clear proof points that the company's strategy is working – despite economic and market challenges. 2014 was also a year of many changes at AkzoNobel, all of which were designed to make the company an even better place than it already is. We remain on track to deliver on our 2015 targets."

Referring to the Report 2014, he added that AkzoNobel has made further progress towards integrated reporting, where financial and non-financial information is included to provide a better picture of how economic, environmental and social value has been created. Particular highlights include an innovative approach to environmental, human and social impact measurement.

Opening with a dynamic "waterfall" design, the digital Report 2014 utilizes cutting-edge responsive design techniques and includes an interactive chart generator, comparison feature, animated charts and diagrams, as well as search-as-you type capabilities.

To view the Report 2014, visit www.akzonobel.com/report, or download the [iPad app](#) from the [App Store](#). The print edition – featuring interactive Layar technology which links to the online version – will be available in April.

AkzoNobel is a leading global paints and coatings company and a major producer of specialty chemicals. Calling on centuries of expertise, we supply industries and consumers worldwide with innovative products and sustainable technologies designed to meet the growing demands of our fast-changing planet. Headquartered in Amsterdam, the Netherlands, we have approximately 47,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as one of the leaders in the area of sustainability, we are committed to making life more liveable and our cities more human.

Not for publication – for more information

Corporate Media Relations
T +31 (0)20 – 502 7833
Contact: Diana Abrahams

Corporate Investor Relations
T +31 (0)20 – 502 7472
Contact: Lloyd Midwinter

Safe Harbor Statement

This press release contains statements which address key issues such as AkzoNobel's growth strategy, future financial results, market positions, product development, products in the pipeline and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency

Strawinskylaan 2555
1077 ZZ Amsterdam
P.O. Box 75730
1070 AS Amsterdam
The Netherlands

T + 31 20 502 7833
E media.relations@akzonobel.com
www.akzonobel.com

fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest annual report, a copy of which can be found on our website www.akzonobel.com