

Qliro has applied for a license to become a credit market company

Press release, Stockholm, 27 February 2015

Qliro Group AB (publ.) today announced that its subsidiary Qliro AB has submitted an application to Finansinspektionen (the Swedish Financial Supervisory Authority) to become a credit market company.

– After the successful launch of Qliro in Sweden, we are now applying to become a credit market company. It is an important step towards further developing the customer offering, comments Paul Fischbein, President and CEO of Qliro Group.

About Qliro

Qliro was founded in 2014 as part of CDON Group. Qliro is a company that enables safe online shopping for consumers by allowing them to get their goods delivered in advance of the payments. Qliro Payment Solution is currently used by the internet stores Members, Tretti, Nelly, NLYman, Lekmer and CDON.com. In 2015 the service is expected to be integrated for the internet stores Gymgrossisten, Bodystore and Milebreaker, as well as launched in Finland and Norway.

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About Qliro Group

Qliro Group is a leading e-commerce group in the Nordic region. Since the start in 1999, the Group has expanded and broadened its product portfolio and is now a leading e-commerce player in consumer goods and lifestyle products through CDON.com, Lekmer, Nelly (Nelly.com, NLYman.com, Members.com), Gymgrossisten (Gymgrossisten.com/Gymsector.com, Bodystore.com, Milebreaker.com) and Tretti. The group also comprises the payment solution Qliro. In 2014, the group generated five billion SEK in revenue. Qliro Group's shares are listed on Nasdaq Stockholm's Mid-cap list under short name "QLRO".

The information in this announcement is such that Qliro Group AB (publ) is required to disclose under the Securities Markets Act. This information was released for publication at 08:00 CET on 27 February 2015.