

Press release

27 February 2015

Kevin Rogers is appointed Head of Print & Packaging Solutions Asia and member of Group Management

Kevin Rogers began his career in the print industry over 27 years ago and has held various positions within Elanders UK, these positions include in operational management, sales & marketing and a member of the UK senior management team. Since 2011, Kevin Rogers has been the Managing Director of Elanders UK. Under his leadership Elanders UK have made significant improvements and he was instrumental in diversifying the business to align with the group strategy of supply chain services, digital print and packaging. Kevin Rogers has gained valuable experience during his time with Elanders including; digital print technologies, meeting the needs of global clients, sales and marketing strategy, workflow optimization and effective leadership.

After this change Elanders Group Management will consist of the following members:

- Magnus Nilsson, President and CEO.
- Kok Khoo Lim, Head of Supply Chain Solutions.
- Martin Lux, Head of e-Commerce Solutions.
- Kevin Rogers, Head of Print & Packaging Solutions Asia.
- Thomas Sheehan, Head of Print & Packaging Solutions Americas.
- Peter Sommer, Head of Print & Packaging Solutions Europe.
- Andréas Wikner, Chief Financial Officer.

For further questions, please contact:

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The information in this press release has been made public according to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. This information was published at 11:00 CET on 27 February 2015.