



Press release – January 15, 2008

# Nordic Service Partners listed on the Nordic Exchange

**Nordic Service Partners Holding AB, a Small Cap company within Consumer Discretionary, is the first company to be listed on OMX Nordic Exchange Stockholm, in 2008. Nordic Service Partners is the eighth company that moves from First North to the Nordic Exchange's main market.**

Nordic Service Partners Holding AB (NSP) is a Swedish company that acquires and develops trademarks and concepts within Quick Service Restaurants, and other service business. Through daughter companies, NSP owns and runs approximately 30 Burger King restaurants in Sweden and 10 in Denmark. NSP also owns and operates 4 food courts and the Swedish franchise concept Taco Bar with 16 restaurants of which seven are owned and operated by NSP. The company has been traded on First North since 2006.

”Nordic Service Partners is a very good example on how the concept with our main market and our market for growth companies, First North, works. Companies can focus on growth and development on First North and then, when they are ready and fulfill the requirements for the main market, make the shift,” says Jenny Rosberg, President of Company Services at OMX.

“It is natural to take the step to OMX Nordic Exchange, and we would like to further attract institutional investors”, says Peter Bahrke, Chairman of Nordic Service Partners holding AB.

A round lot of shares in Nordic Service Partners, whose short name is NSP B, amounts to 100. Nordic Service Partners is a Small Cap company in the Consumer Discretionary sector.

## For more information, please contact

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**About OMX** | OMX is a leading expert in the exchange industry. The OMX Nordic Exchange comprises over 800 companies including its alternative market First North. OMX provides technology to over 60 exchanges, clearing organizations and central securities depositories in over 50 countries. The Nordic Exchange is not a legal entity but describes the common offering from OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. OMX is a Nordic Large Cap company in the Financials sector on the OMX Nordic Exchange. For more information, please visit [www.omxgroup.com](http://www.omxgroup.com).

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## The Nordic Exchange

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