

Shareholders' Secretariat

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CVR No. 26 04 17 16

27.02.2015

Report of transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

Pursuant to section 28a of the Danish Act on Securities Trading The East Asiatic Company Ltd. A/S shall make public transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

Name	Connie Astrup-Larsen
Reason	Member of the Board of Directors
Issuer	The East Asiatic Company Ltd. A/S
ID code / ISIN	DK0010006329
Description	Shares
Transaction	Buy
Trading Date	27.02.2015
Market	Copenhagen Stock Exchange
Number	10,500
Market value DKK	745,500

Yours sincerely, The East Asiatic Company Ltd. A/S

For more information: Christian Lund, Group Vice President - Legal Counsel Tel.: +45 3525 4300

This English version is provided for convenience only and in case of discrepancy the Danish version shall prevail.