

Allianz Hungary selects Ingenico Mobile Solutions' innovative, integrated and fully managed mPOS

Ingenico Group (Euronext: FR0000125346-ING), global leader in seamless payment, today announced that Allianz Hungary, leading Insurance company, has chosen Ingenico Mobile Solutions' mPOS to fully equip the 800 sales agents of its network with mobile payment solutions by the end of the year.

The deployment of this mPOS solution perfectly completes the global digitalization strategy of Allianz Hungary, to enable commercial agents to secure insurance contract sales whatever the consumer's location, whenever they decide to subscribe for a service. Such a solution enables Allianz Hungary to increase business performance of its full range of insurance services, but also to offer highly enhanced consumer experiences.

Ingenico Mobile Solutions has provided Allianz Hungary with a fully integrated and managed solution:

- a secure mobile smart terminal (iCMP), securely connected via Bluetooth with Allianz sales agents' fully customized mobile sales smartphone application (Android and iOS);
- a comprehensive mobile commerce management platform including receipts customization and administration, agent and device management as well as reporting tools and analytics functions;
- secure routing of the payment transactions through a payment gateway, fully compliant with the highest international security standards such as PCI DSS and Point to Point encryption requirements.

"We are very pleased by Allianz Hungary's trust in our expertise to accelerate the deployment of their digitalization strategy by providing their sales agents with our innovative mobile solution combining customized business application and secure payment", said Luciano Cavazzana, Italy, Eastern Europe and Africa Managing Director, Ingenico Group. "This perfectly illustrates our ability to help major brands improve their interactions with customers. Allianz leads the way towards a new and enhanced customer experience in insurance, while improving its business performance thanks to our comprehensive integrated mPOS solution."

"We are excited to partner with Ingenico Mobile Solutions to support our new mobile stapled insurance and payment solution which is today unique on the insurance market. This solution enables us to enhance the quality of our customer service by allowing our sales agents to provide a comprehensive range of services including advice, contracts signing, and payment by card of the first due fee, all at the location and timeslot decided by the consumer", said Zoltán Pásti, Deputy CEO, Sales and Network Management, Allianz Hungary. "With more than 6,000 transactions performed during the first weeks, this new solution is already a success."

"As an innovative global brand, Allianz new solutions and services are always dedicated to consumer convenience and purchase experience enhancement. As part of our Group's digitalization strategy, the introduction of the modern, paperless and highly innovative Ingenico mPOS solution is key to support a convenient, flexible, fast and secure payment of our services", added István Végh, Deputy CEO, Operation and IT, Allianz Hungária Zrt.

About Ingenico Mobile Solutions

Ingenico Mobile Solutions is the global reference in mobile payment acceptance, providing secure, enterprise-level mobile Point of Sale solutions to more than 100,000 merchants worldwide. Our end-to-end mobile commerce platform enables merchants of all sizes to boost sales by deploying out-of-store payment solutions in addition to existing in-store solutions. Ingenico Mobile Solutions is part of the Ingenico Group, the global leader in seamless payment.

Learn more at www.ingenico.com or twitter.com/ingenico.

About Allianz

With its customers and sales partners, Allianz is one of the strongest financial communities. In the field of exploiting financial possibilities and protection against risks, the expertise of Allianz is trusted by over 83 million customers worldwide. Allianz Hungária Zrt., the Hungarian member of the group combines national market leader position and a network of international connections to provide comprehensive financial services, in order to satisfy the needs of local customers in a customized way.

For more information, visit the official website of the company: www.allianz.hu

Contacts

Ingenico Group

Catherine Blanchet

VP IR and Corporate Communications

catherine.blanchet@ingenico.com

T./ +33 1 58 01 85 68

Ingenico Group

Coba Taillefer

External Communications Manager

coba.taillefer@ingenico.com

T./ +33 1 58 01 89 62

Ingenico Eastern Europe

Otilia Rouguet

Marketing & Communication Director

otilia.rouguet@ingenico.com

T./ + 36 1 336 09 29