

March 4, 2015

ANNOUNCEMENT NO. 13

Major shareholder notification – American Century Investment Management, Inc.

GN Store Nord has received information that American Century Investment Management, Inc. has reduced its holdings of GN Store Nord shares. American Century Investment Management, Inc. thereby holds less than 5% of GN Store Nord's share capital and votes.

For further information please contact:

Michael Bjergby VP – IR, Communications, CSR & Treasury GN Store Nord A/S

Tel: +45 45 75 02 92