

Press release



To the editor

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Cybercom puts the Universeum-experience online

– Builds a brand-new responsive website for Universeum.

Universeum in Gothenburg houses science exhibitions, technology experiments, aquariums and an entire rainforest. With Universeum's launch of a brand-new website, one of the ambitions is to make the unique "Universeum experience" more accessible on the Internet.

The new website has been built by Cybercom, and one of its new advantages is that it is responsive, which means the page automatically adjusts to the correct format for the device being used by the visitor, whether it is a computer, a tablet or a mobile phone.

"It was a given that the new website would be responsive. In line with Universeum's mission to disseminate and provide knowledge and inspire young people to learn more about technology, the website is built with open source," says Daniel Unger Dahl, Project Manager at Cybercom.

"We want to make a part of the "Universeum experience" available online. The new website will allow us, for example, to present various exhibits and animals in a completely different way than before. The hope is, of course, that through this we can get even more people interested in science and technology," says Eric Edblad, Marketing Manager at Universeum.

The new website was launched on March the 2nd. Go to www.universeum.se or <http://www.universeum.se/en/> to experience the outcome.

Photos are attached

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About Cybercom

Cybercom is an IT consulting company that assists leading companies and organisations to benefit from the opportunities of the connected world. The company's areas of expertise span the entire ecosystem of communications services. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995 and has been quoted on the NASDAQ OMX Stockholm exchange since 1999. Read more at www.cybercom.com

About Universeum

Universeum is the Nordic region's most visited science centre and one of the biggest attractions in Sweden. Our mission is to positively influence young people's attitudes to science, engineering and mathematics so that more people choose to study and work in these fields. Read more at <http://www.universeum.se/en/>