



Press Release, January 11, 2008

In connection with Boss Media's preliminary Year-end Report for 2007, Boss Media extends an invitation to a telephone conference

Boss Media's preliminary Year-end Report for 2007 will be released prior to the opening of the Stockholm Stock Exchange on Tuesday, January 22.

Boss Media extends an invitation to a telephone conference on Tuesday, January 22, 2008, at 11:00 a.m (CET). The President and CEO of Boss Media, Michael Hallén, and CFO, Urban Enqvist will be presenting the preliminary Year-end Report for 2007 and answering questions. The presentation will be held in English. Presentation material will be available at www.bossmedia.com prior to the start of the telephone conference.

To participate in the conferences, please call **+46 8 505 201 10** five minutes before the conference commence. Please note that the area code has to be dialed to be connected to the conference.

A recorded version will be available for fourteen days following the conference at telephone number +46 8 505 203 33, code 780321.

For further information, please contact:

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***Boss Media AB (publ)** is one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers/Internet, interactive gaming terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system and operator-related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.com.*