



March 11, 2015

ANNOUNCEMENT NO. 15

Members of the executive management and the board of directors of GN Store Nord exercise warrants

In accordance with Section 28a of the Danish Securities Trading Act, GN Store Nord A/S is required to publish the dealing with GN Store Nord A/S' shares and affiliated securities by executive employees and closely related parties.

Name:	Anders Boyer
Position:	Member of executive management
Issuer:	GN Store Nord A/S
ISIN:	DK0010272632
Type of securities:	Shares
Type of transaction:	Exercise of warrants and sale of shares
Trade date:	March 11, 2015
Market:	NASDAQ OMX Copenhagen
Number of shares granted:	51,948
Exercise price paid (DKK):	3,180,374
Market value of shares granted (DKK):	7,911,680
Number of shares sold:	51,948
Value of shares sold (DKK):	7,911,680
Net gain pre-tax (DKK):	4,731,306
GN shares held after transactions:	22,000

Name:	Morten Andersen
Position:	Employee elected member of the board of directors
Issuer:	GN Store Nord A/S
ISIN:	DK0010272632
Type of securities:	Shares
Type of transaction:	Exercise of warrants and sale of shares
Trade date:	March 11, 2015
Market:	NASDAQ OMX Copenhagen
Number of shares granted:	6,670
Exercise price paid (DKK):	421,192
Market value of shares granted (DKK):	1,015,841
Number of shares sold:	6,670
Value of shares sold (DKK):	1,015,841
Net gain pre-tax (DKK):	594,649
GN shares held after transactions:	1,230



Name:	Nikolai Bisgaard
Position:	Employee elected member of the board of directors
Issuer:	GN Store Nord A/S
ISIN:	DK0010272632
Type of securities:	Shares
Type of transaction:	Exercise of warrants and sale of shares
Trade date:	March 11, 2015
Market:	NASDAQ OMX Copenhagen
Number of shares granted:	6,670
Exercise price paid (DKK):	421,192
Market value of shares granted (DKK):	1,015,841
Number of shares sold:	6,670
Value of shares sold (DKK):	1,015,841
Net gain pre-tax (DKK):	594,649
GN shares held after transactions:	4,445

For further information please contact:

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