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Discover local. Search local.

Press release 2015-03-13

## Eniro publishes prospectus relating to the rights issue

**The prospectus relating to Eniro's rights issue has today been approved and registered by the Swedish Financial Supervisory Authority and is now available on the company's website [www.enirogroup.com](http://www.enirogroup.com) as well as on SEB's website [www.sebgroup.com/prospectuses](http://www.sebgroup.com/prospectuses).**

The prospectus will only be available in digital copies. An information brochure will be sent out to all Eniro's directly registered holders of ordinary shares. The information brochure is also available on [www.enirogroup.com](http://www.enirogroup.com).

Nominee-registered holders of ordinary shares will obtain information from their nominees.

ABG Sundal Collier AB is acting as financial advisor and Gernandt & Danielsson Advokatbyrå KB is the legal advisor to Eniro in connection with the rights issue.

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Eniro AB (publ) is required to make this information public in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was released for publication on 13 March 2015 at 16:30 (CET).

*Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.*

*Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,300 employees and has been listed on NASDAQ Stockholm since 2000. During 2014, Eniro revenues amounted to SEK 3,002m and EBITDA was SEK 631m. Approximately 88 percent of Eniro advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at [www.enirogroup.com](http://www.enirogroup.com).*

**Eniro – Discover local. Search local.**

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**Important information**

The information in this press release shall not constitute an offer to acquire, subscribe or otherwise trade in shares, subscription rights or other securities in Eniro. Any invitation to the persons concerned to subscribe for shares will only be made through the prospectus which has been made public today.

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This press release may contain forward-looking statements which reflect Eniro's current view on future events and financial and operational development. Words such as "intend", "expect", "anticipate", "may", "plan", "estimate" and other expressions which imply indications or predictions of future development or trends, and which are not based on historical facts, are intended to identify forward-looking statements. Forward-looking statements inherently involve both known and unknown risks and uncertainties as they depend on future events and circumstances. Forward-looking statements do not guarantee future results or development and the actual outcome could differ materially from the forward-looking statements.