

## Ingenico Group launches secured payment acceptance into connected devices

### **The group integrates a first-of-a-kind payment acceptance pilot solution into advertising screens**

Ingenico Group (Euronext: FR0000125346-ING), the global leader in seamless payment, takes innovation one step further, launching more initiatives to integrate payment into connected devices.

Ingenico Labs today launches a payment acceptance pilot solution specifically designed for the Curie Institute's campaign against cancer in France (*A daffodil for Curie*), enabling passers-by with contactless payment cards to make a donation to the Curie Institute by simply flashing their cards in front of advertising screens.

Intended to be an upstream response to the new expectations of the emerging Internet of Things, this innovative NFC payment acceptance solution can be deployed around the world to integrate contactless card and NFC telephone payment into connected objects and thereby generate additional sales of products and services.

***"We are delighted to support the Curie Institute as part of this operation. With this initiative undertaken alongside Media Transports, we have transformed screens into fundraising instruments for the benefit of a great cause",*** explains Michel Léger, EVP Innovation, Ingenico Group. ***"This solution represents a technological achievement and is a world first. It triggers new behaviours and represents a major milestone in the history of the integration of payment acceptance into new connected devices."***

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## About Ingenico Group

Ingenico Group (Euronext: FR0000125346 - ING) is the global leader in seamless payment, providing smart, trusted and secure solutions to empower commerce across all channels, in-store, online and mobile. With the world's largest payment acceptance network, we deliver secure payment solutions with a local, national and international scope. We are the trusted world-class partner for financial institutions and retailers, from small merchants to several of the world's best known global brands. Our solutions enable merchants to simplify payment and deliver their brand promise.

[www.ingenico.com](http://www.ingenico.com)  [twitter.com/ingenico](https://twitter.com/ingenico)

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