



## **Order from Trata Solutions (P) Ltd.**

Lund – March 19th, 2015 – Anoto Group AB (publ) is pleased to announce that it has received an order from Trata Solutions (P) Ltd for a minimum of 12,000 Digital pens and Anoto Live™ forms licenses. Total order value is approximately SEK 14 million and the order will be delivered in full by December 31st, 2017. The first shipment has already been made.

Based in Mumbai (India), Trata Solutions is launching a revolutionary new service under the My Aarogya label. This service will enable the rapid and automated transmission of accurate information from a physician to a pharmacist or a lab or various such service providers. Similarly, it will enable “anytime-anywhere” access for a consumer to his or her medical information.

Rajesh Pandya, MD & CEO of Trata Solutions, observed that “After experimenting with several digital data capture methods, Trata selected the Anoto solution as it was the “best fit” for our particular needs in terms of technological robustness, ease of use, and economics. “

“This contract is another result of a focused effort to develop more business in India. We see a large potential for our unique digital writing solutions to help rationalize paperwork within market segments such as healthcare, banking, insurance and field services”, says Stein Revelsby, CEO at Anoto Group.

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### **About Anoto Group**

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g.



healthcare, bank and finance, transport and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden), with offices in Basingstoke and Wetherby (UK), Boston and Los Angeles (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of NASDAQ OMX Stockholm under the ticker ANOT.

For more information: [www.anoto.com](http://www.anoto.com)

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