

Company announcement no. 37 2014/15 Allerød, 25 March 2015

Financial calendar 2015/16

The Board of Directors of Matas A/S has set the following dates for publication of interim reports, annual report and holding of the annual general meeting in 2015/16:

12 May 2015 Deadline for the company's shareholders to submit a written request to the

Board of Directors that a certain subject should be included in the agenda for

the annual general meeting

28 May 2015 Annual report for the financial year 2014/15

24 June 2015 Annual general meeting

28 August 2015 Interim report for the period 1 April 2015 to 30 June 2015

19 November 2015 Interim report for the period 1 April 2015 to 30 September 2015

8 January 2016 Trading Update for the period 1 October 2015 to 31 December 2015

9 February 2016 Interim report for the period 1 April 2015 to 31 December 2015

27 May 2016 Annual report for the financial year 2015/16

29 June 2016 Annual general meeting for 2015/16

Matas A/S

For further information, please contact:

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About Matas

Matas is the largest health and beauty retailer in Denmark. Since its incorporation in 1949 as an association of independently owned stores, the company has developed a strong reputation for professional advice and customer service excellence that it has leveraged to establish one of the best-known retail chains in Denmark. Matas offers a distinctive one-stop retail concept which serves a broad range of health, beauty, household and personal care needs. The company has more than 2,400 employees and in the financial year 2012/13, revenue amounted to DKK 3,200 million.