



Anoto Group appoints new CFO

Lund, Sweden – March 26 - Anoto, the leader in digital writing solutions, is pleased to announce the appointment of its Chief Financial Officer, Mr. Karl Wiersholm, Attorney and CPA. Mr. Wiersholm brings more than 25 years of experience in a broad range of accounting, finance, strategy and legal responsibilities as well as other disciplines such as strategic planning, human resources, operations and information technology.

Mr. Wiersholm started his career over 25 years ago with Deloitte, Haskins and Sells and has spent the last 20 years as the CFO of various software, software-as-a-service and cloud based companies such as UIEvolution and Doyenz.

Mr. Wiersholm has a proven track record and has demonstrated his ability to efficiently manage accounting, finance, operations, HR and legal activities. Mr. Wiersholm's experience also includes managing legal negotiations of software licensing and OEM partnerships with leading technology and services companies such as Motorola, AT&T Wireless and Symantec.

"As the global leader in digital writing technologies, Anoto is in a unique position to capitalize on the projected growth of the digital pen market in the forthcoming years," says Mr. Wiersholm. "I am ecstatic to be part of this pioneering company that has developed and built a solid foundation for future growth. I look forward to seizing the opportunities ahead."

"After a period of reorganization and broadening of our business to include creative industries as well as enterprise solutions, Anoto is now entering a new phase of international expansion. We have been searching for a high caliber CFO with broader knowledge and experience in finance, legal and technology licensing. Mr. Wiersholm is an exceptional fine fit into our company culture with his Scandinavian background and 25 years spent living in the US" says Stein Revelsby, CEO at Anoto Group.

Mr. Wiersholm is a member of the State Bar of California and a licensed CPA (inactive) in the state of California. Also Mr. Wiersholm received his B.A. Business Administration-Finance from the University of Wisconsin, Milwaukee and his M.S. Accounting-Taxation from San Diego State University as well as gained his J.D. from the University of San Diego.

Anoto Group AB may be required to disclose the information provided herein pursuant to the Securities Markets Act. The information was submitted for publication at 08.30 on March 26, 2015



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About Anoto Group:

Anoto Group AB is a global leader in digital writing solutions, which enables fast and reliable transmission of handwriting into a digital format. Anoto operates worldwide through a global partner network that delivers user-friendly digital writing solutions for efficient capture, transmission, distribution and storage of data. Anoto is currently in use across multiple business segments, e.g. consumer, healthcare, banking and finance, transportation and logistics and education. The Anoto Group has over 100 employees and is headquartered in Lund (Sweden). The company also has offices in Basingstoke and Wetherby (UK), Los Angeles and Boston (US) and Tokyo (Japan). The Anoto share is traded on the Small Cap list of Nasdaq Stockholm under the ticker ANOT.

For more information, please visit: www.anoto.com.

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