

PRESS RELEASE

Stockholm, March 27th, 2015

NetEnt signs license agreement with Danske Spil

NetEnt, Net Entertainment, leading provider of online gaming solutions, has signed a license agreement with Danske Spil. Under the terms of the agreement NetEnt will deliver a wide range of casino games to Danske Spil for the regulated Danish online gaming market.

Danske Spil, owned by the Danish government, is part of World Lottery Association (WLA) and recognized as one of the leading lottery operators in the world. The company provides online and land-based gaming services to consumers in Denmark.

“NetEnt was among the first to supply online casino games on the regulated Danish online gaming market in 2012. I am very pleased about this partnership as we continue our expansion in the strategic WLA channel. I am confident that Danske Spil will strengthen its leading position when introducing NetEnt’s portfolio of world-class thrilling games”, says Per Eriksson, President and CEO, Net Entertainment NE AB (publ).

For additional information please contact:

Per Eriksson, President and CEO, Net Entertainment NE AB (publ), Phone: +46 8 57 85 45 00, per.eriksson@netent.com

Enrico Bradamante, MD of NetEnt Malta Ltd and Chief of European Market Operations, Phone: +356 79 676 868, enrico.bradamante@netent.com

Roland Glasfors, Investor Relations, Net Entertainment NE AB (publ), Phone: +46 760 024 863, roland.glasfors@netent.com

About Danske Spil

Danske Spil A/S, previously known as Dansk Tipstjeneste A/S, was founded in 1948. Until 1989, football betting was the only product, but this changed in 1989 when the company was authorized to also offer lottery services. In 1992 the first scratch card, Quick, entered the market, and in 1994 sports betting (Oddset) was launched. Since 2000, Danske Spil has also offered betting on horse- and dograce. In 2001, the subsidiary Danske Automatspil was founded. This subsidiary handles slot machines and merged with Elite Gaming A/S in 2011. The following year, Danske Spil bought the remaining 50.1 percent of Elite Gaming, obtaining 100 percent ownership of the company. In 2010 the Danish parliament unanimously passed the partial liberalization of the Danish gaming legislation, which allowed other suppliers of games to apply for licenses to offer sports- and online gaming products. The law entered into force in 2012, which prompted Danske Spil to establish two subsidiaries: Danske Lotteri Spil A/S, which handles the monopolized games, and Danske Licens Spil A/S, which operates the liberalized games. Danske Lotteri Spil offers, among other things, Lotto, Onsdags Lotto, Joker, Eurojackpot, Keno, Quick, Bingo and Dantoto. Danske Licens

Spil offers, among other things, Poker, Casino, Oddset, Tips and Zezam. The Danish State owns 80% of Danske Spil.

About NetEnt

NetEnt, Net Entertainment NE AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com