

The Nomination Committee withdraws its proposal for TradeDoubler's Annual General Meeting 2015 and appoints New Chairman of the Nomination Committee

Information

As the Company recently received a new main shareholder the Nomination Committee has resolved to withdraw the proposal on board composition, which was disclosed through a press release on 23 February 2015.

The notice to the Annual General Meeting that was published by the company today do not include any proposals from the nomination committee regarding (i) number of members of the board of directors, (ii) members of the board of directors and chairman of the board of directors and (iii) remuneration for board and committee work.

The main shareholder in Tradedoubler AB (publ), Reworld Media S.A. France, has appointed Gautier Normand, COO and co-founder of Reworld Media, as the new Chairman of the Nomination Committee hereby replacing Thomas Bill (who was appointed by the former main shareholder Monterro).

The Nomination Committee's work in preparation for the Annual General Meeting will continue and its complete proposals will be published and also presented at the company's website as soon as the nomination committee has resolved upon the proposals.

The Nomination Committee consists of Gautier Normand, appointed by Reworld Media S.A (Chairman), Henrik Kvick, appointed by Henrik Kvick AB, Jannis Kitsakis, appointed by Fjärde AP-fonden and Peter Larsson, Chairman of the board.

The Annual General meeting will be held Tuesday, May 5, 2015 in Stockholm.

Stockholm April 1, 2015
TradeDoubler AB (publ)

The information in this announcement is required to be disclosed by TradeDoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 14.35 CET on April 1, 2015.

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains one of the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 115,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are Accor, Disneyland Paris, Microsoft Store, HP, Expedia Group and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

