



Press information

Malta, 7 April 2015

Exchange rates for the first quarter 2015

Unibet's reporting currency of GBP has continued to strengthen significantly against Unibet's other main trading currencies as shown in the tables below. While this has no material impact on the underlying development in Unibet's business, it does affect the reported results when translated into GBP.

The weighted average strengthening of GBP against Unibet's main currencies was approximately 13 per cent between the first quarter of 2014 and the first quarter of 2015.

Average exchange rates for the quarter are shown below.

Income statement averages for the quarter:

Rate to GBP	Avg Q1 14	Avg Q1 15	YoY Delta
SEK	10.699	12.616	-17.9%
NOK	10.081	11.748	-16.5%
EUR	1.208	1.345	-11.4%
DKK	9.014	10.023	-11.2%

Balance sheet rates:

Rate to GBP	31-Mar-14	31-Mar-15	YoY Delta
SEK	10.805	12.773	-18.2%
NOK	9.967	11.967	-20.1%
EUR	1.207	1.375	-13.9%
DKK	9.015	10.27	-13.9%

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on Nasdaq Stockholm. Unibet is one of the largest listed gambling operators in the European market and provides services in 21 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.be, www.unibet.ee, www.unibet.com.au, www.unibet.co.uk, www.maria.com, www.mariacasino.ee, www.mariacasino.dk and www.mariacasino.co.uk. Unibet has 9.7 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup